

February & March Challenge

COOKIE CEO

Kick-off: January 30 | Challenge: February 1 - March 31

You are the CEO of your cookie business! This challenge allows you to work on the five entrepreneurial skills: goal setting, decision making, money management, people skills, and business ethics. Level up your business, get creative, and have fun! **Bonus: challenge items with an asterisk* enter you into a drawing for awesome prizes!**



BEGIN YOUR CHALLENGE HERE

Attend the Virtual Kick-off Event

Being the CEO of your cookie business is a lot of work! How do you balance it all? Hear from a local entrepreneur about what it takes to not only run, but grow your business. Then, hear from a fellow Girl Scout who's climbed to the top as a Top Cookie Seller! You'll leave ready to make this your best cookie season ever!

• Jan. 30 @ 5:30pm

• \$10 (includes patch in the mail & kick-off event)

NEXT: Spend the next two months working to meet the challenge by completing the minimum number of activities for your age level. Click the "Download" links to find supporting documents.

THEN: For challenge items with an asterisk: Submit your photos or videos to communications@gsbadgerland.org using the subject line "**Cookie CEO Submission**".

DAISY	BROWNIE	JUNIOR	CADETTE	SENIOR/AMBASSADOR
3	5	7	9	10

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|---|---|
| <input type="checkbox"/> Decorate your cookie booth* | <input type="checkbox"/> Create a cookie booth slogan* |
| <input type="checkbox"/> Make a sign or banner to use at your booth* | <input type="checkbox"/> Create a cookie booth cheer* |
| <input type="checkbox"/> Show off your best cookie booth outfit* | <input type="checkbox"/> Create a unique hashtag and use it on social media |
| <input type="checkbox"/> Make a cookie math lanyard (Download) | <input type="checkbox"/> Share your best cookie sale tips* |
| <input type="checkbox"/> Write thank you cards for customers (Download) | <input type="checkbox"/> Make a cookie box craft |
| <input type="checkbox"/> Make a goal chart for your sale (Download) | <input type="checkbox"/> Color a cookie coloring page (Download) |
| <input type="checkbox"/> Create a cookie box sculpture* | <input type="checkbox"/> Prepare a presentation about Axolotls and present it to your troop |
| <input type="checkbox"/> Create a unique cookie recipe | <input type="checkbox"/> Earn your Cookie Entrepreneur Pin for your level (Download: D B J C S A) |
| <input type="checkbox"/> Make a "Day in the Life" video* | <input type="checkbox"/> Complete a Cookie Activity Sheet (Download: Memory Game or Word Searches) |
| <input type="checkbox"/> Host a cookie tasting event for your troop | |
| <input type="checkbox"/> Become a Cookie Ambassador, make a flyer advertising your favorite cookie* | |