

Hold a Troop Family Meeting in January

We recommend holding a Cookie Meeting with your troop to talk about troop and individual sales goals, choose a Cookie Share partner, and establish processes and deadlines. You'll also want to confirm during the family meeting that everyone has submitted their permission form (available online) and make sure all rewards are chosen. **Initial Cookie Orders are due February 2, so you'll want to meet before then.**

SAMPLE FAMILY MEETING AGENDA

1. Introduce the Troop Cookie Coordinator & Distribute Their Contact Info

- Set boundaries for when families can pick up cookies and drop off money.

2. Determine what type of Cookie Sale the troop/families are comfortable with this year

- Decide whether you'll be doing booth sales, and if so, what types? Choose the dates and locations of your troop's cookie booths.
- Girls are encouraged to set up a Digital Cookie account and invite family and friends to shop her online store. Review the online social marketing guidelines as listed on the Parent Permission Form.
- **Remember: Girl Scouts are honest and fair and don't begin taking orders before March 2.**

3. Review selling safety guidelines (pages 14 & 18).

4. Talk about Goal Setting

- What is the troop's goal? What are you working toward? What does the troop want to do with the proceeds? (TIP: Use the Troop Goal Setting chart available at abcsmartcookies.com.) You can add your troop goal to Digital Cookie.
- What is each individual Girl Scout's personal goal? What reward is she working toward? (There is no expected maximum or minimum amount for girls to sell. It's up to each family individually. The average number of boxes a Badgerland Girl Scout sells is 360.)

5. Talk About Money Collection

- Families are financially responsible for the cookies they order, but NO money is due up front for cookies received.
- Remind girls & parents that money is collected from cookie customers at the time of the sale. Checks can be made out to the troop.
- For direct sales, money should be turned in weekly AND when girls pick up more cookies. Provide specific dates you want.

6. Review the 5 Skills (see page 27)

- Girls gain essential life skills by participating in the Cookie Program.

7. Choose a Cookie Share Partner

- What cause or nonprofit will receive the troop donated cookies? (page 22)

8. Ask for Volunteer Help

- Before the meeting ends, have parent scheduled to help you during the course of the sale. Be specific about what your needs are and your expectations.

9. Gear Up the Girls

- Talk about attending your Service Units Cookie Rally and/or the Council's Financial Literacy Badge program.
- Invite them to attend one our Cookie Family Meetings for more info on the Cookie Program and the new Digital Cookie platform.

Cookie Season Training (these are for the grown-ups)

Come to these super helpful zoom sessions & be assured all cookie training info is available in your gsLearn account.

COOKIES NEW TROOP TRAINING

- Saturday, Jan. 13 | 9:30-11:30 a.m. | Zoom
- Sunday, Jan. 14 | 6-8 p.m. | Zoom

COOKIES TECH REFRESHER

- Saturday, Jan. 20 | 10:30-12 p.m. | Zoom

COOKIES TECH - NEW USER

- Saturday, Jan. 27 | 9:30-12 p.m. | Zoom & In Person (Madison)
- Saturday, Jan 20 | 1-3:30 p.m. | Zoom

FAMILY FORUM: THE PROGRAM

- Sunday, Jan. 28 | 6-7:30 p.m. | Zoom
- Wednesday, Jan. 31 | 6-7:30 p.m. | Zoom

FAMILY FORUM: NEW TECH

- Sunday, Feb. 25 | 6-7:30 p.m. | Zoom
- Wednesday, Feb. 28 | 6-7:30 p.m. | Zoom



Scan this code with your phone's camera to be taken to view and sign up for Cookie Family Meetings. Or type this into your browser: bit.ly/CookieEvents2024