



3/22/2024

Welcome to the Cookie Sheet!

Let this newsletter be your guide to a successful Cookie Season. It will arrive in your inbox on Fridays throughout the sale and includes important info and reminders for Troop Leaders and Cookie Volunteers. You can find archived versions of these emails on [our website](#).

Important Upcoming Cookie Dates & Deadlines

- **Sat, March 23: Order-taking troops** - Collect order cards and money from families by Thursday, March 21.
- **Sun, March 24: Order-taking troops & final planned order with guaranteed flavors** - Planned order due in Smart Cookies by 10 PM for pick-up on March 29-30. Troops can place their orders in cases and packages, allowing them to order exactly what they need to fulfill orders.

- **Sat, March 23 & Sun, March 24: Shipping Promotion.** Cookie customers get a \$10 discount on shipping when they ship 8 or more boxes this Saturday and Sunday only. [Details about shipping promo.](#)
- **Fri, March 22 - Sat, March 30: Digital Cookie Email Incentive.** Girl Scouts can win extra prizes by sending email in Digital Cookie to their customers. [Details about the Digital Cookie email incentive.](#) How to send emails in Digital Cookie can be found on page 15 of the [Digital Cookie guide.](#)

Keep in Mind this Week

- [Troop Cookie Refund Orders ABC](#) – Did a Girl Scout approve an order that can't be fulfilled? The troop contact has the ability to refund that order.
- Cookie Office Hours are Back!
Catch us on Sunday nights from 7–8 pm. No registration required. Bring your questions and we can help!
[Zoom Link](#)
Passcode: Zeal

Troop Initial Order Returns

Did your troop place an initial order? If so, you're eligible to return up to a half case per registered Girl Scout to either the Janesville (3000 Milton Ave), La Crosse (2710 Quarry Road), or Verona (504 Commerce Parkway) Cookie Cupboard on either Saturday, 3/23, or Sunday, 3/24, from 2–7 pm. No appointment needed. Round up to the next case if there's an odd number of girls in the troop. Remember, you must return full, unopened cases. More Return Policy information can be found on page 21 of the [Troop Guide.](#)

ACH Pull 2 Reminder

ACH pull 2 occurs on 4/4: 40% of cookies received. Watch for an email on 3/27. If you need to modify the amount, email the Council at info@gsbadgerland.org by April 1 with the new amount.

Cookie Share Orders and Planned Orders

Has your troop received any "donation" orders (aka Cookie Share)? Not sure? The easiest way to find out is for the Main Troop Contact to run the "All Orders" report in Digital Cookie using their TroopXXXX of SUXXXX profile. Sort the Excel spreadsheet by the donation column and

type of order. Any donation orders that were part of a Direct Ship order will be fulfilled by the Council's inventory. All other order types (Cookies on Hand, Girl Delivery, or Donation) will come out of either the troop's inventory or the girl's inventory. If you need cookies to fill these Cookie Share orders, remember to place a Planned Order. You'll need to do a Troop to Girl transfer to ensure the Girl Scout gets credit for selling these donation cookies if using the Troops inventory.

Booth Etiquette Reminder

We've recently received complaints from some Council-Sponsored locations that Scouts have been pushy and rude to their customers. Please remember that we are guests at these businesses and need to treat their customers with respect and gratitude for allowing us to be there. Your troop's behavior represents you, your community, our Council, and Girl Scouts. It may also impact our ability to be allowed back to these locations in the future.

Planned Orders Due Sunday!

Planned Orders are due from Order-Taking troops and any other troops that need cookies to fill orders or additional booths by Sunday at 10 pm. Starting today, Planned Orders will be able to be placed in Case + Packages. Please make sure you are entering your orders correctly. If you need 14 Toast Yays, you can either enter it as 1 Case + 2 packages OR 14 packages. This is our last planned order where we guarantee flavors. If your Planned Order is to fill orders, please put in the notes: Order-taking cookies.

Check Out All Our Cookie Resources

The majority of our Cookie Resources are also now available [on our website](#). You can find them under "Activities" > "Cookies" > "Volunteer Resources."

Let us know if you have questions: 800-236-2710 or info@gsbadgerland.org

[Volunteer Cookie Resources](#)