



Get Ready to Dive into the Next Exciting Chapter of Our Cookie Chronicles!

The 2024 Cookie season is just around the corner, and we're here to guide you through every step of the way. As we gear up for the upcoming sale, it's time to mark those calendars and stay tuned for important updates. Sweet success awaits, and we can't wait to embark on this delicious journey together!

Important Upcoming Cookie Dates & Deadlines

- Wed, [January 31](#): Cookie Family Forum
- Mon, January 29: [Booth Reservation Opens](#)
- Fri, February 2: [Troop Initial Orders](#) Due
- Fri, February 2: [Gluten Free Requests Deadline](#)

Did You Miss a Cookie Training?

You can access the [cookie training](#) in gsLearn.

Quick guide to access:

1. Visit our website: www.gsbadgerland.org
2. Click "My GS" in the top menu bar.
3. Sign in using your username (email address) and password.
4. Find gsLearn on your dashboard (left side).
5. Search in the Content Library or use the provided [direct link](#).
6. If your account seems empty or trainings are missing, log out, wait an hour, and log in again. Persistent issues? Email us at info@gsbadgerland.org, and we'll work with GSUSA to fix it (this is a known issue for some users).

Cookie Booth Lottery Opens Monday, January 29

The eagerly awaited Cookie Booth Lottery for council-secured locations kicks off on Monday, January 29 at 10 a.m. Use Smart Cookies to select three preferred booth slots for opening weekend and beyond.

Beforehand, look over the list of [council-secured cookie booth locations](#).

The sign-up window closes on Tuesday, January 30 at 9 a.m. Stay tuned for the lottery drawing on Tuesday, January 30 at 10 a.m. to discover if your troop secured a high-traffic location. Act fast for first come, first served booths from Wednesday, January 31 at 8 a.m. to Thursday, February 1 at 7 a.m. Your troop can select up to 3 booth slots. Still needing more slots. First come first serve will open again on Thursday, February 1 at 8 a.m. until Sunday, February 4 at 7 a.m. Your troop can select up to 3 additional booth slots. Weekly booth reservations open every Sunday for 3 more opportunities and continue throughout the sale. [Read more about the Cookie Booth Lottery.](#)

Troop Initial Orders are Due Friday, February 2

Place your initial order in Smart Cookies by Friday, February 2 if your troop is planning to do booth sales or direct selling. These cookies will be available to pick up the week of February 26 - just in time for opening weekend (March 2-3). Check out these resources on placing your initial order, requesting a Gluten free order, or use the existing troop initial order estimate worksheet to calculate cookie quantities.

Cookie Program Travel Rewards

Ready for an adventure? This year's Cookie Program isn't just about delicious treats; it's also your ticket to exciting travel rewards. Earn amazing experiences by reaching your cookie goals. Pack your bags and let the cookies take you places! Check out all of the exciting [travel rewards](#) for this year.

Curious about our other Adventure Point rewards, [check out all the exciting Adventure Point items](#) and experiences for Girl Scouts that sell at least 408 boxes or more!

Digital Cookie Tech Update

The Digital Cookie Team at Girl Scouts of the USA is actively addressing technical issues impacting some of our Badgerland volunteers. The problem stems from a system failure in sending email invitation links to create troop Digital Cookie accounts. While some eligible troops have received their links, others have not. Rest assured, this is a top priority for GSUSA, and they are working diligently on a solution. Once the issue is resolved, we'll promptly notify you. Although we understand the urgency of this task, we are confident it will be resolved well before our start date. In the meantime, there's ample time to place your troop Initial Order and plan your booths! We appreciate your patience and support.

Check Out All Our Cookie Resources

The majority of our Cookie Resources are also now available [on our website](#). The remaining resources will be added as we get closer to the start of sales. You can find them under "Activities" > "Cookies" > "Volunteer Resources."

Let us know if you have questions: 800-236-2710 or info@gsbadgerland.org