



## Welcome to the Cookie Sheet!

Let this newsletter be your guide to a successful Cookie Season. It will arrive in your inbox on Fridays throughout the sale and includes important info and reminders for Troop Leaders and Cookie Volunteers. You can find archived versions of these emails on <u>our website</u>.

## Important Upcoming Cookie Dates & Deadlines

- Registration deadline Feb 22: <u>Cookie Technology: Family Forum on Sun, Feb 25</u>
- Registration deadline Feb 26: <u>Cookie Technology: Family Forum on Wed, Feb 28</u>
- Sat, March 2: <u>Parent Permission Slips</u> Due

# Corporate Cookie Connections Patch Program

Through the Corporate Cookie Connections Patch Program, Girl Scouts will build their skills in communication, organization, and responsibility

as they learn about building cookie partnerships and closing a deal! Should they choose to put these skills to the test, they can also grow their sales by partnering with companies to sponsor large-scale cookie donations.

Companies who partner with girls, not only get to keep or donate delicious Girl Scout Cookies, but they receive sponsorship benefits. Girl Scouts who obtain these sponsorships receive credit for the full number of boxes in ABC Smart Cookies and Digital Cookie, helping them reach higher levels of rewards. The following pages will walk you through the four "Ps" for building strong corporate cookie connections! Learn more about the <a href="Corporate Cookie Connections program">Corporate Cookie Connections program</a>.

## Did You Miss a Cookie Training?

You can access the **cookie training** in gsLearn.

#### Quick guide to access:

- 1. Visit our website: www.gsbadgerland.org
- 2. Click "My GS" in the top menu bar.
- 3. Sign in using your username (email address) and password.
- 4. Find gsLearn on your dashboard (left side).
- 5. Search in the Content Library or use the provided <u>direct link</u>.
- 6. If your account seems empty or trainings are missing, log out, wait an hour, and log in again. Persistent issues? Email us at <a href="mailto:info@gsbadgerland.org">info@gsbadgerland.org</a>, and we'll work with GSUSA to fix it (this is a known issue for some users).

## Girls Goaling to Earn Camp as a Cookie Reward

It's recommended to register early and secure their spot with a \$100 deposit. Camps, especially Horse Camps, tend to fill up fast. Feel free to reach out if you have any questions.

#### **Check Out All Our Cookie Resources**

The majority of our Cookie Resources are also now available <u>on our website</u>. The remaining resources will be added as we get closer to the start of sales. You can find them under "Activities" > "Cookies" > "Volunteer Resources."

Let us know if you have questions: 800-236-2710 or <a href="mailto:info@gsbadgerland.org">info@gsbadgerland.org</a>

Volunteer Cookie Resources









# Have a question? Don't be shy! Contact us for more information.

This email was sent to: itsjoncalvert@gmail.com

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