



3/15/2024

Welcome to the Cookie Sheet!

Let this newsletter be your guide to a successful Cookie Season. It will arrive in your inbox on Fridays throughout the sale and includes important info and reminders for Troop Leaders and Cookie Volunteers. You can find archived versions of these emails on [our website](#).

Important Upcoming Cookie Dates & Deadlines

- **Mon, March 18: Deposit cookie funds** to make sure check clears before the ACH pull on 3/20.
- **Wed, March 20: First ACH coming** - (30% of cookies received) - look for email to the Smart Cookies Primary contact on 3/13 about balance due to Council. Reach out to the Council by 3/17 with an updated amount for the pull.
- **Sat, March 23: Order-taking troops** - Collect order cards and money from families by Thursday, March 21.

- **Sun, March 24: Order-taking troops & final planned order with guaranteed flavors** - Planned order due in Smart Cookies by 10 PM for pick-up on March 29-30. Troops can place their orders in cases and packages, allowing them to order exactly what they need to fulfill orders.
- **Sat, March 23 & Sun 24: Cookie Return Dates** . Communicate with troop families before March 17 and find out if they are holding too many cookies. Have families return cookies to you by March 20, then shuffle these cookies around to other families in your troop that still need them. Review your inventory and assess if your troop needs to return any to Badgerland Council. To be eligible for cookie returns, your troop needed to place an Initial Order by February 2nd. If you did, your troop can return up to half a case per registered Girl Scout in your troop. For instance, if you have 5 girls, you can return up to 3 cases of cookies. Please refer to the Troop Guidebook, page 21, for the complete cookie return policy, return locations, and times.
- **Sat, March 23 & Sun, March 24: Shipping Promotion.** See details below.

Keep in Mind this Week

- [Troop Cookie Refund Orders ABC](#) – Did a Girl Scout approve an order that can't be fulfilled? The troop contact has the ability to refund that order.
- Cookie Office Hours are Back!
Catch us on Sunday nights from 7–8 pm. No registration required. Bring your questions and we can help!
[Zoom Link](#)
Passcode: Zeal

A promotional graphic for a shipping promotion. On the left, a green shamrock-shaped banner contains the text: "Shipping Promo: Sat, March 23 & Sun, March 24", "\$2.99" (highlighted in a yellow box), "8 boxes for ~~\$12.99~~", and "\$10 discount on shipping when you ship 8 or more boxes." On the right, a photo shows a young girl with brown hair and a pink headband, smiling and holding a stack of five Girl Scout cookie boxes in various colors (yellow, pink, green, orange, blue).

Shipping Promotion for Online Sales!

For orders totaling \$40 or more of shipped cookies (that's equivalent to 8 boxes or more), enjoy a fantastic \$10 discount on shipping during the weekend of March 23-24.

We'll be emailing our cookie families this weekend to spread the word about this exciting promotion and provide them with resources to share it in email messages on Digital Cookie. You can find [this resource](#) on our website. Let's make this weekend one to remember!

Know a Small Business in Your Community?

Consider this... Sell cookies and earn the Corporate Cookie Connections patch for your troop or as an individual Girl Scout!

Here's how it works: Reach out to a local business and propose they support your Cookie Program by purchasing a minimum of 50 boxes of cookies for \$250. In return, they'll receive a Certificate recognizing their support of the Girl Scout program and, of course, they'll get plenty of cookies to enjoy or share with their staff and customers (or they can opt to donate them through Cookie Share).

[Corporate Cookie Connections Patch Program Details](#)

These Businesses Have Said YES

Here are just a few examples of the small businesses that have

purchased \$250 and \$500 sponsorships because Badgerland Girl Scouts reached out to them!

- Insurance Company
- Sausage Company
- Harley Davidson Dealership
- Realty Company
- Veterinarian Clinic

Interested in starting a Corporate Cookie Connections partnership but not sure how? [Connect with us](#), and we'll guide you through the process!

Check Out All Our Cookie Resources

The majority of our Cookie Resources are also now available [on our website](#). You can find them under "Activities" > "Cookies" > "Volunteer Resources."

Let us know if you have questions: 800-236-2710 or info@gsbadgerland.org

Volunteer Cookie Resources



Have a question? Don't be shy!
Contact us for more information.

You are receiving this e-mail because you have requested to receive information from Girl Scouts of Wisconsin - Badgerland.

[Privacy Policy](#)

Our address is 4801 S. Biltmore Lane, Madison, WI 53718

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