

2025 Cookie Rewards

Rewards on this page are cumulative.
Choose one item at each selling level.



Level 1
12+ boxes

Participation
Patch



Level 2
48+ boxes

Panda &
Toast-Yay!
Charm



Level 3
108+ boxes

Stationary
Set



Level 4
180+ boxes

Clear
Panda
Purse



OR

\$5
Badgerland
Bucks

OR

\$5
Philanthropy
Donation

Level 5
264+ boxes

Small
Panda
Plush



OR

\$5
Badgerland
Bucks

OR

\$5
Philanthropy
Donation

Level 6
336+ boxes

24"
Panda
Rug



OR

\$10
Badgerland
Bucks

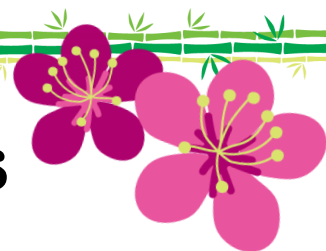
OR

\$10
Philanthropy
Donation

Sold more than 408? See the next page!

New for 2025! J/C/S/A troops can choose to opt out of levels 2-6 rewards and the troop reward for an additional \$0.05 per box in troop proceeds! Girl Scouts will still earn all patches and Adventure Point rewards earned.

2025 Cookie Rewards



Sold more than 408 boxes? Congrats! You've earned Adventure Points!
Choose rewards from our Adventure Point Catalog here:

Badgerland Bucks

These come in the form of a gift card and can be used for program and camp registration fees, membership costs, or items in our Badgerland shops. Shop online at shopsbadgerland.org!

Expire 9/30/2025



Philanthropy Reward

Girls can choose to be a philanthropist with their earnings. This year's donations will support the pandas coming to the Smithsonian National Zoological Park!

Includes a Patch!



*Rewards are subject to change due to unforeseen circumstances.
Similar items may be used as substitutions. Some items may vary in color.*

Earned Patches:



Participate in a
Cookie Booth



Participate in
Cookie Share

Cookie Team Tip:

Don't forget to let your Troop Cookie Coordinator know if you earned these!

Troop Cookie Coordinators:
There is a tab on each Girl Scout's reward order in Smart Cookies to order these patches.

Troop Rewards

Troops (2+ girls selling) with a 360+ per-girl-selling average can earn the Troop Rewards too! (Or, if she's selling individually, 408+ boxes). Choose one of the following adventures for your troop. You'll get one ticket per girl who sold, plus enough adults to fill safety ratios.

Note: If the troop chooses to opt out of girl rewards for additional troop proceeds, they will NOT earn the Troop Reward.

Girl Scout Day at the Brewers

June 14, 2025, 3:10pm
Terrace Reserved Outfield

Kalahari Waterpark & Tom Foolery's

Troop may attend either May 18 and/or June 1. No vouchers or alternate reward given to those who can't make it.

Marcus Theatres

You choose the day and the movie. We provide the vouchers and a snack!