

Cookie Seller Virtual Toolkit



Welcome to Your 2025 Cookie Adventure!

The Girl Scout Cookie Program is more than just selling cookies—it's about building essential skills, creating lasting memories, and empowering girls to achieve their goals. This Virtual Toolkit has everything your Girl Scout and family need to have a successful and FUN cookie season, including sample posts, goal trackers, social media graphics, and important guidelines to help your Cookie Boss shine while practicing responsible and ethical business practices.

Let's make 2025 the sweetest cookie season ever!

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Ways to Participate in the Girl Scout Cookie Program

Ready to help your Girl Scout get the most out of cookie season? No matter how they take part in the Girl Scout Cookie Program,® they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with them about which options they're excited to explore this year!



Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

Digital Cookie®

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. This way, your Girl Scout can reach their sales goals no matter what their schedule is like.

Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

Cookie Stands

Would your Girl Scout feel more comfortable on their own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted Girl Scouts into connecting with their communities. This can be fun for the whole family!

Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connect With Your Community

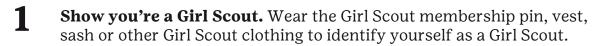
The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.



Safety Tips for The Girl Scout Cookie Program

Girl Scouts



- **2 Buddy up.** Always use the buddy system. It's not just safe, its more fun.
- **Plan ahead.** Be prepared for emergencies, and always have a plan for safeguarding money.
- **Protect Privacy.** Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.



- **Partner with adults.** Adults must accompany Girl Scout Daisies, Brownies and Juniors. Girl Scouts in grades 6-12 must be supervised by an adult and must never sell or deliver cookies alone.
- **Sell in the daytime.** Sell during daylight hours, unless accompanied by an adult.
- **3 Do not enter any homes or vehicles.** Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- **Be streetwise.** Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- **Be safe on the road.** Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

Digital/Online

- **Be safe online.** Girl Scouts must have their caregiver's permission to participate in all online activities.
- **Participate in Digital Cookie.** Read and abide by the Girl Scout Digital Cookie Pledge.
- **Read and agree.** Read and agree to the GSUSA Internet Safety Pledge.
- **Caregivers' agreement.** Read and abide by the Digital Cookie Terms and Conditions for Parents/Guardians.







Each way of selling has different safety guidelines. For more details, review the following materials:

- Digital Marketing Tips for Cookie Entrepreneurs and Families (PDF)—English (also attached to this guide)
- Visit <u>your local council website</u> for a copy of *Safety Activity Checkpoints and Volunteer Essentials*

Ways to Support Your Cookie Entrepreneur

- Help your Girl Scout earn the Cookie Entrepreneur Family pin to practice building their skills at home.
- Help them set up their Digital Cookie site.
- Help them keep money safe.
- Know the rules and safety guidelines.
- Model business ethics, decision making, people skills, and safety as you support them.
- Ask your troop leader how you can help the whole troop reach its goals. Your Girl Scout will learn to be a helper and take action by watching you.
- Help them make arrangements to connect with people in their network.
- Never do things for your Girl Scout that they can do for themselves, even if it's quicker and easier for you to do them.
- Have fun together along the way and engage your whole family in supporting them!



Selling Strategies



Sales Pitch Practice

A strong sales pitch helps customers understand the purpose of the Cookie Program, and it makes it easier for them to say "yes!" Customers want to know their purchase is supporting a meaningful cause, so it's important to share why cookies are being sold and what the proceeds will support.

Steps for Creating and Practicing a Sales Pitch:

- Tie Goals to the Pitch:
 - Ask participants to think about what they want to achieve with their cookie sales.
 - Even if troop goals aren't finalized, participants can share personal goals or potential troop plans (e.g., funding a trip, earning badges, or supporting a service project).
- Review the Sample Sales Pitch:

Sample Sales Pitch:	
Hi, my name is	from Girl Scout troop
Girl Scout Cookies help us do great things	s! The money we earn will help my troop
and	Our troop goal is to sell
packages, and my personal goal is to sell	packages to help my troop. Cookies are
just \$5 a box and come in delicious flavor	's! The newest cookie is the
You make the	world a better place by buying Girl Scout
Cookies. Thank you!	

- Create Personal Sales Pitches:
 - Give participants time to personalize their sales pitch by filling in their own troop goals, personal goals, and favorite cookie details.
- Practice with a Partner:
 - Pair up participants to take turns sharing their sales pitches with one another.
 - Encourage them to provide positive feedback to help each other improve.

Sales Pitch Pointers:

- Introduce Yourself: Share your name and troop number.
- Talk About the Cookies: Include the price and mention any new or popular flavors.
- Share the Mission: Explain how the troop plans to use cookie funds (e.g., trips, badges, or community projects).
- Mention Donations: Let customers know they can donate cookies through the Cookie Share program.
- Ask for the Sale: Be clear and confident—ask customers to buy cookies and explain how to order (in person or online).

Social Media Toolkit

Posts, Guidelines, and Best Practices



Social media is a fantastic tool to help your Girl Scout reach her cookie goals while staying connected with friends, family, and her community. Below, you'll find tips, sample posts, and important guidelines to ensure a safe and ethical online cookie-selling experience.

Social Media Guidelines for Cookie Selling

The Girl Scout Cookie Program helps participants develop five key skills, including business ethics. Acting honestly and responsibly is an important part of the program, and as adults, families, and troop leaders, we model ethical behavior and responsible business practices to guide Girl Scouts.

Follow these social media guidelines to keep your cookie-selling safe, fun, and impactful:

- Share Individual Links Privately:
 - Your Girl Scout's individual Digital Cookie link may be shared with family and friends via personal social media pages, email, or text.
 - Do not post individual Digital Cookie links on public or community social media pages, resale sites (e.g., Craigslist, eBay), or public marketplaces (e.g., Facebook Marketplace).
- Troop Links on Community Pages:
 - Troop Digital Cookie links act as virtual booth sales and may be shared on community social media pages within the troop's Service Unit area.
 - Troop links should only be posted once booth sales have started and not before.
- Photos of Girl Scouts:
 - If posting pictures of your Girl Scout or their troop online, ensure you have permission from all families. Families who opt out must have their Girl Scout's face obscured in any images.
- Resale Sites are Prohibited:
 - Selling Girl Scout Cookies or posting Digital Cookie links on resale or public marketplace sites (like Craigslist, eBay, or Facebook Marketplace) is not allowed.
- Highlight Cookie Program Goals:
 - Use your posts to emphasize what your Girl Scout is learning, such as setting goals, giving back to the community, or working toward a specific reward. This shows customers how their purchase makes a difference!
- Tagging business at your booth event.

Resources:

Girl Scout Internet Safety Pledge*

*Read the full document here: <u>Digital Cookie®—Girl Scout Digital</u>
<u>Cookie Pledge Cookie Resources for Girl Scouts and Cookie Volunteers</u>

Sample Social Media Posts

- Girl Scout Cookie Season is back! This year, you can shop from the comfort of your home by using my online store. –Lily, Girl Scout Troop 2100 (insert digital cookie link)
- This year, my troop is using our Girl Scout Cookie Program proceeds to support our local Animal Shelter! Help us reach our goal by purchasing a few packages of Girl Scout Cookies. My favorite cookies are Thin Mints! What's your favorite Girl Scout Cookie? -Lily, Girl Scout Troop 2100 (insert digital cookie link)
- I'm so excited, it's Girl Scout Cookie Season and I'm selling cookies this year! My goal is to sell 120 packages of cookies this year. Will you help me reach my goal? I'd love to take your order! -Lily, Girl Scout Troop 2100 (insert digital cookie link)
- From Girl Scout Thin Mints to Peanut Butter Patties, I've got you covered! Get yours here: (insert digital cookie link) -Lily, Girl Scout Troop 2100
- Do you want to help make a difference? When you buy Girl Scout Cookies you are supporting local Girl Scouts like me. All proceeds stay 100% local! Get your cookies today (insert digital cookie link) – Lily, Girl Scout Troop 2100

More ideas:

- When selling at a booth: At the start of your sale take a photo and post it to social media and tag the business you are selling at.
- Post at end of sale: Thank you for supporting my Girl Scout Cookie sale. I reached my goal of selling 125 packages and you got a delicious treat! Because of you, I'll be onto my next Girl Scout adventure in no time! -Lily, Girl Scout Troop 2100
- For Adults: As you know, my Girl Scout Lily is selling Girl Scout Cookies this year. If you would like to help her meet her goal, let me know and we can set up a time for her to make her sales pitch and take your order. (insert digital cookie link)
- For Adults: Here is a message from my Girl Scout. If you would like to buy cookies, use this link to access her online page! (insert your Girl Scouts' video or personal message and digital cookie link)

Video

Parents! Help your Girl Scout make a compelling video to share on social media. Many Girl Scouts have success with songs, skits, or even simple introduction videos talking about their goal and favorite cookie.

Video Tips:

- · Keep the camera steady.
- Check the lighting so your audience can see you!
- For platforms like Instagram it's best to shoot video with portrait (vertical) orientation, for other platforms like YouTube and your Digital Cookie page it's best to shoot the video in landscape (horizontal) orientation.
- Keep it short! The first 30 seconds are the most important to get your audience's attention.
- Many phones have video editing apps to help trim out any unnecessary parts.
- · Have fun!



Social Media Graphics



We have over 30 different designs you can use!

Count Downs



Favorite Cookie



Goal Sharing



And More!



Download Folder:

https://drive.google.com/drive/folders/10iVRBziTEte8ILJwPeK-mBQHiIkIsP4Q

Sample Email for Friends & Family

Subject Line: Support My Cookie Goal and the Skills I'm Learning!

Hi [Name],

It's cookie season, and I'm excited to reach my goal of selling [insert goal] boxes this year! By participating in the Girl Scout Cookie Program, I'm learning important skills like:

- Goal Setting: Creating plans to achieve my dreams.
- Money Management: Budgeting and handling money.
- People Skills: Building confidence with customers.
- Decision Making: Making smart choices as part of a team.
- Business Ethics: Acting honestly and responsibly.

Plus, 100% of the proceeds stay local to fund activities, community service projects, and rewards for Girl Scouts like me.

Order here: [Insert Digital Cookie Link]

Thank you for supporting me as I learn, grow, and achieve my goals. Your support means so much!

With gratitude,
[Your Name]



Win Cookie Swag!



Every Girl Scout who sends 25+
ecards through Digital Cookie from
February 22 – March 2 enter to win.
10 winners will receive a prize pack
including 1 Cookie Tote Bag, 1 Child
Size Trefoil Costume, 2 Pencils, 1
Whistle, 1 Shoe Charm, 1 Beaded
Necklace, 1 Headband, Pom Poms (Set
of 2), 1 Rolla Banner

Cookies for a Year Promo



We're thrilled to share the "Win Cookies for a Year" Giveaway, an exciting promotion to help your Girl Scout sell more cookies this season! With this giveaway, customers have the chance to win one box of cookies every month for an entire year. Here's everything you need to know:

How It Works

- Customers who purchase 5 boxes of cookies for \$30 can enter the giveaway by scanning the QR code, which leads them to an entry form.
- To win, customers need to be 18 years or older and live within the Badgerland Girl Scout service area. One entry per customer.
- Entry is "On My Honor" follow the Girl Scout Promise and Law.
- By Law: Mail-in entries without a purchase are also accepted. Direct customers to visit www.gsbadgerland.org for instructions on submitting a mail-in entry.

Why We Created This Promo

This giveaway was designed to:

- 1. Excite Customers: With the price of cookies increasing by \$1 this year, we wanted to ensure customers felt motivated and excited to continue to support local Girl Scouts.
- 2. Boost Sales: This fun promotion provides an extra incentive for customers to purchase cookies, helping Girl Scouts meet their goals.

Engaging with Customers

- Model Girl Scout Behavior: We trust participants to engage with the giveaway in good faith. If someone chooses to enter without purchasing cookies, do not argue or call them out.
- Positive Messaging: Remind customers that their cookie purchases directly support local Girl Scouts and help create life-changing opportunities.

Signs and Materials

We've made it easy to promote this giveaway:

- Printable Signs: Available for your booth. Print them at home, laminate, or place them in a
 protective sleeve or frame for durability. We will have printed version at Council service
 centers for pickup on shop days.
- Digital Versions: Bookmark this <u>link</u> for quick access anytime.

Thank you for helping make this season a success! This giveaway is an opportunity to inspire more customers, boost cookie sales, and support your Girl Scout's goals. Together, we're creating opportunities for girls to grow into leaders who make the world a better place.

Questions? Reach out to us at info@gsbadgerland.org or 1.800.236.2720.

Shipping Promo Information



Make cookie buying even sweeter for customers with Shipping Promo Days!

Badgerland Council will be subsidizing shipping costs for Shipped Only cookies to customers again this year, on the following order dates listed below. A customer must purchase a minimum of 6 boxes to be shipped and will receive a \$6 shipping discount on the rates shown in the chart on the right.

\$6 off shipping on orders of 6+ boxes.

- · Promo Dates:
 - 2/22 World Thinking Day
 - Celebrate Girl Scouts & Girl Guides worldwide! Honor global sisterhood & get \$6 off shipping when you order 6+ boxes.
 - 3/1 Share a Smile Day
 - It's Share a Smile Day! Brighten someone's day & gift our Cookies. Order 6+ boxes & enjoy \$6 off shipping.
 - 3/12 National Girl Scout Day
 - It's our Girl Scout Birthday! Celebrate with cookies & get \$6 off shipping on 6+ boxes.
 - o 3/19 National Chocolate Caramel Day
 - Celebrate National Chocolate Caramel Day with your favorite Girl Scout Cookies! Enjoy \$6 off shipping on 6+ boxes.
 - 。 3/26 National Red Wagon Day
 - It's National Red Wagon Day! Relive camp memories and support Girl Scouts. Order 6+ boxes & get \$6 off shipping.
 - 4/5 National Caramel Day
 - Enjoy National Caramel Day by indulging in your favorite flavors. Order 6+ boxes for \$6 off shipping.
 - 4/13 Last chance to get your cookies
 - Every Season is Cookie Season when you have a freezer!
 Last chance to stock up & get \$6 off shipping when you order 6+ boxes.

Number of Packages	Shipping Fee*
4-8	\$12.99
9-12	\$14.99
13-20	\$27.98
21-24	\$29.98
25-32	\$42.97
33-36	\$44.97
37-44	\$57.96
45-48	\$59.96
49-52	\$72.95

Encourage customers to take advantage of these savings and plan their orders!

^{*}There is a \$5 surcharge to orders shipping to Hawaii, Alaska, Puerto Rico, APO/FPO/DPO, Guam and US Virgin Islands.



Cookie Booth Essentials

How to Maximize Your Booth Experience, Interact with Customers, and Stay Safe



Cookie booths are a great place for Girl Scouts to leverage and grow their entrepreneurial skills. This opportunity comes with some important responsibilities.



Use this flyer for helpful tips on how to talk to customers about the cookie program and how to navigate difficult situations that may come up.

Booth Requirements

Remember to follow all guidelines that your council sets, like approved and designated booth locations, as well as requirements for setting up, running, and taking down a booth.

- All booth sales must take place in a designated, council-approved area.
- Check with your troop cookie volunteer to determine who is authorized to approach locations to request permission to hold a booth and how to sign up for expanded cookie booths opportunities if offered by your council.
- Girl Scouts should not sell in or in front of establishments that they themselves cannot legally patronize.
- Girl Scouts must be present at cookie booths; follow your council's guidance for minimum/ maximum attendees.
- Have a <u>minimum</u> of two adults (at least one of whom is a registered Girl Scout volunteer with the required background check) present at all times.
- Always have a first-aid kit and caregiver contact information available at the booth.
- Only Girl Scout Cookies may be sold at booths.
- Girl Scouts may not engage in any direct solicitation for money; however, Girl Scouts may promote their cookie donation program at cookie booth locations.

Preparing for Cookie Booths

- Determine if your Girl Scout is ready to booth. Consider things like the length of time for the booth shift, if they will be okay standing in the same area for the duration of the booth, and how they will react if rejected or ignored by customers.
- Work with your troop cookie volunteer to schedule the booth, and consider volunteering to help supervise at the booth.
- Encourage Girl Scouts to unleash their creativity to make signs and decorations to attract customers.
- Check your council shop or girlscoutshop.com for tablecloths, booth kits, and other cookie gear.
- Have Girl Scouts practice their sales pitch and replies to potential customer responses.







Preparing for Cookie Booths

- Check with the troop cookie volunteer to determine if you will use troop cookies or an individual Girl Scout's cookies at the booth. If using troop cookies, determine who will deliver them to the booth location and who will return any unsold cookies back to the troop cookie volunteer.
- Determine how much change to take to the booth and whether it will be supplied by the troop.
- Check with the troop cookie volunteer to verify the troop's Digital Cookie troop link is set up to allow for electronic payment processing; verify your access and review any instructions for use to ensure smooth payment acceptance from customers.

Booth Etiquette

- While at a cookie booth, make sure Girl Scouts wear their uniforms, other Girl Scout-branded clothing, or their membership pin to clearly identify themselves as Girl Scouts. It's a great way to show your Girl Scout pride!
- Booths should not block a store entrance or exit.
- Make sure there is enough room for both the cookie display table and the participating Girl Scouts. Ensure that pedestrians, bikes, and cars can safely pass by.
- Arrive early enough to set up, but do not encroach on the time of troops selling before you.
- Begin packing up before the end of your shift so troops following you can start on time.
- Be sure to clean up after your shift, taking empty cases with you.
- Set up—and remain—in the designated area.
- Always be courteous and polite; avoid yelling at customers.
- With adult supervision, Girl Scouts should do the selling.

Cookie Booth Finances

- Reduce cash transactions by offering council-approved electronic payment options whenever possible.
- Follow council and troop rules for accepting large bills or checks.
- After receiving cash and making change, Girl Scouts should hand the money to a volunteer for safekeeping and to deposit into the cash box as soon as possible.
- Keep the cash box in a safe place or behind a barrier of cookie packages; consider using a money belt or apron in place of a cash box.
- Use an inventory worksheet to reconcile sales at the end of the booth.
- Turn booth funds over to the troop cookie volunteer promptly and avoid keeping money at home or at school.



Booth Inventory Sheet

Be sure to plan for the weather in your area and include umbrellas, spare scarves, gloves, and handwarmers as necessary. Booths should not block a store entrance or exit.

- Table
- Chairs
- Tablecloth, displays, and signage
- Pop-ups, if allowed
- Change—be sure to take cookie price into consideration when determining how much change to bring
- Money pouch or cash box
- Technology for processing electronic payments (cell phone, card readers)
- Cookies
- Bags/boxes for large customer orders
- First-aid kit

- Required approval paperwork or documentation (i.e., approval forms, sign-up confirmation, permission forms)
- Inventory worksheet

Booth Location:						_ Date:	Date: Troop #:								
Cookie															
	ф	Φ.	φ.	Φ.	\$			ф	ф	ф	ф	φ.			
Price	\$	\$	\$			\$		\$	\$	\$	\$	\$			
Starting Inventory															
Packages Sold (Use Tally Marks)															
Donations (Use Tally Marks)															
Ending Inventory															
Total Packages Sold															
G	irl Scout on D	uty	Star	t Time	En	d Time			Adult Supervisors						
Ending Cash								Notes:							
Starting Cash				-											
Total Cash Colle	Total Cash Collected			=											
Credit Cards +			+												
Checks +															
Total Money Col	Total Money Collected =			=											
(packages sold x	Expected Total Amount (packages sold x price)														
	Over/Short Money = Collected for Boxes Sold							Adult Signatur	ro:						
							Adult Signature:								



"What If?" Scenarios

What if someone asks you, "What's the difference between Girl Scouts and Scouting America?"

- Girl Scouts and Scouting America are two completely different organizations.
- Girl Scouts bring their dreams to life and work together to build a better world! And research shows there's no better place to discover their full potential.
- Talk to cookie customers about what the Girl Scout experience has been like for you and your troop.

PRO TIP: Stay positive. Don't put other organizations down. Just lift Girl Scouts up!

What if someone asks about a cookie we don't sell anymore?

- Thank them for loving Girl Scout Cookies!
- Ask them what they loved about that cookie, was it chocolate? Was it fruit flavored? Based on their response, recommend a different cookie.
- Some cookies come and go based on their popularity/food trends and to make room for new and exciting flavors.

PRO TIP: If you have a Digital Cookie page, share it with customers. Explain that purchasing cookies either at a booth or online helps you reach your goals.

What if someone steals money or cookies from the booth?

- Try to get a good look at the offender so you can describe them to security or the police.
- Call 911, and alert security (if applicable).
- · Report any incidents to your council.

PRO TIP: Never attempt to physically recover stolen items or confront a suspect.

What if you're approached by an angry customer or someone makes you uncomfortable?

- Try to get a good look at the person in case you need to describe them to security or the police.
- If the situation calls for it, call 911 and alert security.
- If it feels safe to do so, we want you to feel empowered to capture the person with your smartphone's video, photo, or audio recording to provide evidence to police.

PRO TIP: Never argue or negatively engage with a customer. Try to stay calm.

What if another troop shows up at the same time?

- Contact troop cookie volunteers to verify sign-ups in case someone has arrived at the wrong location.
- Work together to find a solution. Consider splitting the time or having one troop per door.
- Do not involve store management with troop conflicts.

What if a customer complains about where the cookie proceeds go?

• You can say, "Girl Scout Cookie proceeds stay local to power amazing adventures and life-changing opportunities for girls, such as STEM activities, trips, community projects, and charitable donations. The more cookies you buy, the more you help troops and Girl Scouts gain the skills needed to take on the world!"

PRO TIP: Always practice good listening skills before replying. Do not engage with someone if the situation escalates.

What if you're asked to leave by store management or security?

- If a problem arises with property/store management or security guards, follow their instructions.
- Report the request to your troop cookie volunteer so they can work with the service unit or the council to resolve the matter.

PRO TIP: Bring a copy of the authorization if it's available from your council.

What if someone asks why Girl Scouts use palm oil in their cookies?

- Palm oil is an ingredient found in most baked snacks sold in the U.S.
- Palm oil ensures shelf life and serves as an alternative to trans fats.
- We continue to explore alternatives, but there are no viable or readily available alternatives at this time.
- Girl Scouts of the USA is a member of RSPO (Roundtable on Sustainable Palm Oil) which supports efforts to promote the growth and use of sustainable palm oil products.

PRO TIP: If someone is asking questions that you can't answer, feel free to direct them to http://www.girlscouts.org/cookie for more info.

What if someone asks about Girl Scout Cookies containing metals?

- Our trusted bakers remain committed to compliance with all food safety standards and regulations set forth by the U.S. Food and Drug Administration (FDA), the Environmental Protection Agency (EPA), and other relevant health authorities.
- Girl Scout Cookies are safe to eat and meet strict safety and quality standards.
- Recent claims about metals in cookies are false and have been debunked by FDA & independent experts like Snopes.

PRO TIP: If someone is asking questions that you can't answer, feel free to direct them to http://www.girlscouts.org/cookie for more info.

Printable Resources

Order Resources



Promotion Sign



BUY 5 BOXES FOR \$30

- Support Local Girl Scouts+
- Win Cookies for a Year!



Cookie Menu



And More!



Download Folder:

<u>https://drive.google.com/drive/folders/10iVRBziTEte8ILJwPeK-mBQHiIkIsP4Q</u>

LEMBRACE POSSIBILITY









THANKS FOR YOUR SUPPORT

We Accept CASH CREDIT

💟 venmo & 🔑 PayPal











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Check When Paid

Amount Due

Total Packages

Peanut Butter
Sandwich

Caramel deLites*

Peanut Butter
Patties*

Peanut Butter
P

 $For complete nutrition facts, ingredients, and more information, visit {\bf girlscoutcookies.org.}\\$

Before interacting with customers, girls and adults should review the safety guidelines and safety activity checkpoints from your local council. Be sure to review your council's guidelines on delivery methods. Cut carefully along the lines. Ask an adult for help if needed.







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Insert QR Code or URL

Donate Cookie Share Packages	Adventurefuls®	Toast-Yay!®	Lemonades®	Trefoils®	Thin Mints®	Peanut Butter Patties®	Caramel deLites®	Peanut Butter Sandwich	Total Packages	Amount Due	Check When Paid
		Numl	ber of	packa	ges or	dered					

 $For complete \ nutrition \ facts, ingredients, and \ more \ information, \ visit \ \textbf{girlscoutcookies.org}.$



Before interacting with customers, girls and adults should review the safety guidelines and safety activity checkpoints from your local council. Be sure to review your council's guidelines on delivery methods. Cut carefully along the lines. Ask an adult for help if needed.

Your Girl Scout Cookie favorites are back!



Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



French Toast-inspired cookies dipped in delicious icing



Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Iconic shortbread cookies inspired by the original Girl Scout recipe



Crispy chocolate wafers dipped in a mint chocolaty coating



Crispy cookies layered with peanut butter and covered with a chocolaty coating



Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie* *Limited availability



Girl Scout Cookies® 2025 Food Allergens Guide

			170		FACTUI WITH (DO	ES NOT	CONTA	CERTIFICATIONS			
	Wheat	Soy	Coconut	Milk	Peanuts	Eggs	NO High Fructose Corn Syrup	NO Artificial Colors	NO Preservatives	NO Trans Fat	Certified Gluten Free	Made with Vegan Ingredients	Certified Kosher OU-D and Halal
Adventurefuls*	Y	Y	M	M	M		Y	Y	Y	Y			Y
Toast-Yay!*	Y	Y	M	M	M		Y	Y	Y	Y		Y	Y
Lemonades*	Y	Y	M	M	M		Y	Y		Y		Y	Y
Trefoils*	Y	Y	M	Y	M		Y	Y	Y	Y			Y
Thin Mints*	Y	Y	M	M	M		Y	Y	Y	Y		Y	Y
Peanut Butter Patties*	Y	Y	M	M	Y	M	Y	Y	Y	Y		Y	Y
Caramel deLites*	Y	Y	Y	Y	M		Y	Y		Y			Y
Peanut Butter Sandwich	Y	Y	M	Y	Y		Y	Y	Y	Y			Y
Caramel Chocolate Chip							Y	Y	Y	Y	Y	Y	Y

For complete nutrition facts and ingredients, visit **girlscoutcookies.org** or **www.abcbakers.com** for more information.

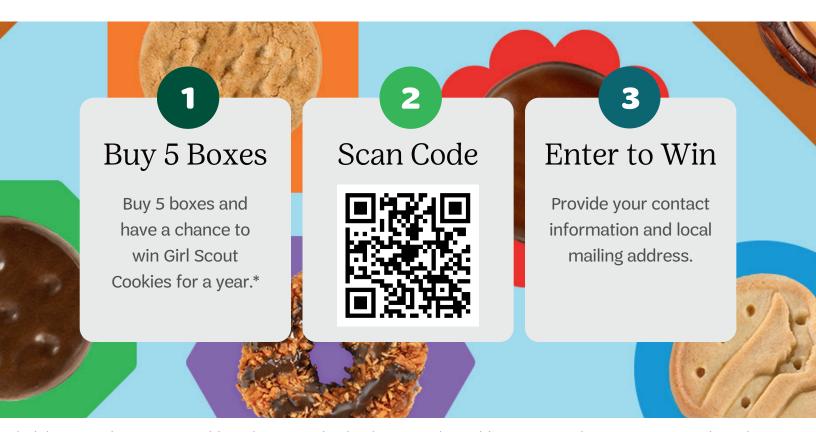






BUY 5 BOXES FOR \$30

- Support Local Girl Scouts+
- Win Cookies for a Year!



*Eligibility: Must be 18 year or older & have a Badgerland-area mailing address. No purchase necessary with mail-in entry.

One entry per customer. For full giveaway rules: www.gsbadgerland.org/cookiesforayear2025



Support Local Girl Scouts

The Power of One Cookie Box

\$2.16

Girl Programing & Experiences

\$0.06

Financial Assistance

\$0.42

Member Support & Other Services



\$1.44

Cost of Cookies, Fees, Promotions, & Distribution

\$1.38

Troop Proceeds & Girl Rewards

\$0.54

Camps & Properties



All Cookie Proceeds Stay 100% Local

girl scouts of wisconsin badgerland



Support Local Girl Scouts

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\$0.54

Camps & Properties

\$0.42

Member Support & Other Services

\$0.06

Financial Assistance

1 box = \$6

2 boxes = \$12

5 boxes = \$30

8 boxes = \$48

10 boxes = \$60

12 boxes = \$72

We accept **CASH CREDIT**

Buy 5+ boxes & enter to win cookies for a year!



All Cookie Proceeds Stay 100% Local