

2026 Product Pros



Do you shine in one of the five entrepreneurial skills from the Girl Scout Cookie Program? Have a story that shows your impact?

Apply to be a Badgerland Product Pro!

Share your story and tell us why you'd like to represent one of the five skills. Product Pros champion Product Programs and the entrepreneurial experience throughout the year—at events, on social media, and more.

What to know:

- Winners are chosen based on the impact of their story, not sales totals.
- One Girl Scout will be selected to represent each skill.
- Girl Scouts may apply with multiple stories by submitting a separate application for each one.

Goal
Setting

Money
Management

Decision
Making

People
Skills

Business
Ethics

To qualify:

- Have a current Girl Scout membership
- Have sold in the Girl Scout Cookie Program at least one season
- Have sold in the Badgerland Fall Fundraiser (BFF) at least one season
- Sell cookies in the 2026 Cookie Program
- Complete the Product Pros Application

Apply here by April 30

