

girl scouts 
of wisconsin
badgerland

2026 Cookie Season



Unboxed

Family Cookie Guide



Recipe for Success

Your Girl Scout gains invaluable skills in the cookie program, and all the funds raised directly support their troop's adventures and activities.

Cookie Calendar

Training starts January 19, 2026

Sales: February 21–April 12, 2026

Date	Action
January	Attend your troop's Family Cookie Meeting
January 19	Virtual Q&A: Cookie Crumbs: Program Overview for Families
February 16	Virtual Q&A: Cookie Crumbs: Digital Cookie for Families
February 19	Access to Digital Cookie to set up cookie website
February 21	Cookie sales begin - start promoting and taking orders
All season	Let your troop leader know if you need more cookies or have too many
All season	Turn in cash and checks to your troop
April 12	Cookie program ends
April 22	If your Girl Scout earned 2+ Adventure Points (600+ boxes), watch for an email from Badgerland, so your Top Seller can choose their rewards!
April 26	Adventure Point surveys are due. If no selections are made by April 26, rewards will be chosen automatically.
End of May - Early June	Troop leaders distribute Level 1-6 rewards and patches. Adventure Point items are mailed directly to your home, unless otherwise noted. See AP Catalog.
June 6	2025 Top Cookie Sellerbration! Party for Girl Scouts selling 600+ boxes. Top sellers and their families celebrate at Madison's Henry Vilas Zoo.

Table of Contents

Cookie Calendar	2	Cookie Selling Incentives.....	10
Welcome from Our CEO	3	New Troop Renewal Program.....	11
Get Ready for Cookie Time, Support	4	New Cookie, Exploremores	12
Power of a Cookie	5	Crafting Your Cookie Pitch.....	13
Ways to Sell Cookies	6-7	Digital Cookie, Step-by-Step	14-17
Safety, Returns, Gear	8	Five Cookie Skills and Meet the Cookies	18-19
Booth Sales, Cookie Share, Social Media	9	Digital Cookie Seller Toolkit.....	20

Welcome from Our CEO



Watch for CEO Lisa during Cookie Season—she might drop by your booth with her “I Met the CEO” patch!

Each year, the Cookie Program opens the door to new experiences, new skills, and new moments of growth for your Girl Scout. As we begin this season, I want to thank you for the support you provide—not only to your Girl Scout, but to our entire community.

The Cookie Program is the largest entrepreneurial program for young people in the world, and it’s powerful because it works. Through goal setting, decision making, money management, people skills, and business ethics, your Girl Scout is building confidence and discovering strengths that will shape their future. These skills grow each year they participate, helping them become more independent, capable, and ready for whatever comes next.

Every cookie sold fuels opportunities right here in our council. All proceeds stay 100% local, supporting troops, service units, camp

properties, and the experiences that make Girl Scouts so meaningful. Cookie earnings also expand access so that anyone who wants to be part of Girl Scouts can fully participate—regardless of financial circumstances.

We also understand that, for some families, the Cookie Program can feel like a bigger lift at times. If that’s the case for you, please know we’re here to help. Our goal is to support your family in finding a pace and approach that feels comfortable and meaningful for your Girl Scout.

One of the most special parts of the season is the time families spend together. Preparing booths, talking with customers, and celebrating milestones create memories that last long after the last box is sold.

Thank you for encouraging your Girl Scout, cheering them on, and helping them grow. Your partnership strengthens our movement and ensures every young person has the chance to lead with courage and confidence.

Warmly,

Lisa Smith, CEO, Girl Scouts of Wisconsin - Badgerland

“She was very shy when she started selling cookies, but through the years I have seen her come out of her shell. Doing cookie sales has made her much more confident!”

Janesville Girl Scout Mother

Families Prepare Now for Cookie Season!

Attend Your Troop's Family Cookie Meeting

This is where the Cookie Program adventure begins! Your troop leaders will host a family meeting to go over all the details, including how your Girl Scout can sell cookies—in-person, online, at booths, and more. At the meeting you'll:

- **Set goals:** as a troop you'll set a group sales goal based on what the Girl Scouts want to achieve with their profits. Your Girl Scout will also set their individual sales goal, inspired by the rewards they're excited to earn.
- **Get key information:** learn how to pick up your cookies, handle money, and other important details.
- **Submit forms:** turn in your Family Responsibility Form and your Girl Scout's reward choices.

Cookie Pro Tip

Troop leaders submit the initial cookie order by January 23, so if you want cookies on-hand to sell directly to customers, be sure to let them know what you'll need by January 22.

Cookie Crumbs Virtual Q&A

January 19, 6-7:30 p.m.
Program Overview for Families

February 16, 6-7:30 p.m.
Digital Cookie Overview for Families



Not in a troop?
You can still sell cookies.
Find out more here.



Volunteer with Your Girl Scout's Troop

Help set up a cookie booth, chaperone, or pick up cookies. Ask your Troop Cookie Coordinator for the best ways to support your Girl Scout and their troop.



Ongoing Family Resources

Your Troop's Cookie Coordinator

Cookie Central

gsbadgerland.org/cookiecentral

Badgerland Cookie Team

info@gsbadgerland.org
800.236.2710

Digital Cookie questions

digitalcookie.girlscouts.org



Cookie Reward Flyer

By selling cookies, you raise money, earn rewards, and once you sell 408+ boxes, you also earn Adventure Points! What are you goaling for this year?



Adventure Point Catalog

The Power of a Cookie

Proceeds Stay 100% Local

Every \$6 box of Girl Scout Cookies fuels amazing opportunities for Girl Scouts right here in Badgerland Council. After the wholesale cost of cookies, all proceeds stay local. Each cookie sale benefits Girl Scouts, troops, and allows our council to fund programs and support volunteers.

30%

Cookies, distribution, fees, & promotions

24%

Troop proceeds & Girl Scout rewards

46%

Girl Scout programming, scholarship, member support, & properties

Cookies, distribution, fees, & promotions:

Part of each purchase covers essential program costs, including paying the baker, handling credit card fees, and delivering cookies. These efforts keep the program running smoothly for every Girl Scout and troop.

SU & troop proceeds & Girl Scout rewards:

Service units and troops use cookie earnings for activities that matter to them, including service projects, travel, and team adventures. Girl Scouts also earn individual rewards that celebrate their hard work and goal setting.

Girl Scout programming, scholarships, member support, & properties:

Cookie proceeds power unforgettable Girl Scout experiences such as STEM, outdoor adventures, and leadership programs. They also provide membership and camp scholarships, volunteer training, and help care for our camps and properties.

Ways to Sell Cookies

Girl Scouts sell cookies by reaching out to family, friends, neighbors, and other personal contacts, inviting them to support their Girl Scout adventures. Payment is collected at the time of sale. There are two main ways to sell in person: Order Taking and Direct Sales.

Recipe for Success

"I have seen that cookie sales have made her a much more confident person. She's very shy and reserved when she doesn't know people and is uncomfortable in those situations. Now she is getting used to coming out of her shell and being more chatty, and she's super confident."

Badgerland parent, Janesville

Is This Your Girl Scout's First Cookie Sale?

We recommend all new Girl Scouts do an Order Taking Sale. With this method Girl Scouts take orders and deliver later, which means there's no need to guess how many boxes your Girl Scout will need at the beginning of the sale. It also means you don't have to worry about selling out of all your cookies. Take orders, then by March 20, you simply let your Troop Cookie Coordinator know the cookies you need to fill your orders.

First-year Girl Scouts can also do online sales and a few Cookie Booths.

Order-Taking Sales

This classic method uses an order card on which Girl Scouts record sales, and collect payments when the order is placed. About halfway through the sale, by March 20, they place an order for the exact number of boxes needed to fill their orders. They pick them up from their Troop Cookie Coordinator, then have about two weeks to organize and deliver the cookies to their customers.

Your
online
store

**Sell 190
more boxes!**

That's the average number Girl Scouts sell through their online store. Girl Scouts get a taste of e-commerce by operating their online cookie business through Digital Cookie. See all about it on pages 14-17.

The Order-Taking Sale Plan

- **Week of February 16:** Connect with your Troop Cookie Coordinator to receive your Cookie Order Card and Money Collection Envelope. Tell yourself, "On my honor I will not start selling until February 21!"
- **February 21 - March 19:** Reach out to family, friends, and neighbors to take their cookie orders and collect payments.
- **By March 20:** Submit your order card and collected money to your Troop Cookie Coordinator so they can order your cookies.
- **Weekend of March 28-29:** Pick up your cookies.
- **By April 12:** Deliver all cookies to your customers!



“My daughter loved going door to door and selling cookies, the collecting money and math part, and knowing she's helping out her troop.” - Badgerland parent

Direct Sales

In a Direct Sale, Girl Scouts bring cookies with them as they head out into the neighborhood, often with boxes piled high in a wagon. They collect payment from customers, then hand over the cookies immediately, even if they don't know the customer.

The Direct Sale Plan

- **Before Jan. 22:** Decide how many boxes your Girl Scout wants to sell and is comfortable having on hand at the start of the sale. Let your Troop Cookie Coordinator know by January 22.
- **Week of Feb. 16:** Pick up your initial supply of cookies from your Troop Cookie Coordinator—but wait until Feb. 21 to start selling! Need more cookies? Contact your Troop Cookie Coordinator, who can help you get more. It may take up to 7 days for additional cookies to arrive, so please be patient.
- **Turn in money regularly.** Hand in money weekly and any time you pick up more cookies.
- **Too many cookies?** Let your troop know by March 20, so they can help redistribute them. Cookies in your possession are your responsibility to sell, so keep the lines of communication open.
- **Not enough cookies?** Work with your Troop Cookie Coordinator to order more cookies or to trade/transfer with another troop. All trades and transfers must go through the Coordinator.
- After the sale ends on April 12, Girl Scouts can continue selling their remaining inventory until it's all gone!

Handling Cookie Payments from Customers

Cash

Collect cash from your customers at the time of the sale. Store safely and turn the money in to your Troop Cookie Coordinator weekly.

Credit card, Venmo, or PayPal

Online at your Girl Scout's Cookie Sales page, or in-person when you use the Digital Cookie App.

Check

Ask customers to make the check payable to your troop. Council will no longer cover NSF checks. Troops may still accept checks, but please note your troop takes on the risk and fees.

Cookie Program Safety

1. Adults must accompany Girl Scouts when they're taking orders, selling cookies, or delivering cookies—including cookie booths.
2. Girl Scouts should never share their phone number, address, or last name with customers.
3. Girl Scouts should not carry large amounts of cash. All money needs to be turned in promptly and frequently by a responsible adult.
4. Show Your Girl Scout Pride: When selling cookies, always wear your Girl Scout sash, vest, or other Girl Scout gear to identify yourself as a Girl Scout!

Too many cookies? Talk to your troop by March 20

Many factors, like bad weather or illness, can affect how many cookies Girl Scouts are able to sell. To help with this, near the end of March, troops have the option to return up to six boxes of cookies (a half-case) for each Girl Scout registered in their troop.

If you think you will have extra cookies that you won't be able to sell, please let your Troop Cookie Coordinator. This way, they can help find other families or troops who might need more cookies.

Families are responsible for selling any cookies they receive, and all remaining cookies must be sold to help the troop fund activities and reach their goals.



Get Cookie Gear at Sashay

Badgerland Sashay Shops offer a wide variety of uniforms, insignia, and special cookie gear. Choose your Cookie Season look online or visit in-person.

Sashay!

Badgerland Shops

Madison and La Crosse Shop Hours

Tuesdays and Thursdays, Noon–6 p.m.
First Saturday of Month, 9 a.m.–2 p.m.

Shop Online 24/7 at
shopgsbadgerland.org





Booth Sales

A Cookie Booth is a fun way for Girl Scouts to sell cookies together as a troop to reach their goals! At these booths, Girl Scouts practice their communication and money management skills while having a great time with their friends.



At your January family meeting, your troop will decide how to approach booth sales for the season, and they'll need your help to volunteer at a few of the booth sales. For safety protocols, each Cookie Booth must have at least two Girl Scouts and two adults, so parent/adult volunteers are key to making it a success. It's a great opportunity to support Girl Scouts and watch them shine.

Cookie Share

Cookie Share lets Girl Scouts give back to their community while boosting their sales.

Customers who don't want cookies themselves can still support the troop by purchasing a package to donate. At the end of the sale, the troop collects all these donated packages and delivers them to a community partner they've chosen at the January Family Cookie meeting.



Customers can also donate through online orders. Cookies bought online as "shipped + donation" or "donation only" come from council inventory and will still count toward the Girl Scout's sales and rewards.

Cookie Share models philanthropy and the joy of giving back. When the troop delivers their cookies to their chosen community partner, it's truly a heartwarming moment full of smiles, gratitude, and great memories.

Social Media

Families—and Girl Scouts over 13 with parent permission—can promote their cookie sale on their personal social media. We recommend focusing on platforms where your Girl Scout knows the audience for a more personal, meaningful connection.

Cookie Techie Challenge



Complete the challenge of the week to earn entries into drawings for surprise prize packs!

Each challenge week, the top ten Girl Scouts in the category will earn the Cookie Techie Patch.

- ex. In week 2, the top ten Girl Scouts who send the most ECards through Digital Cookie.
- Girl Scouts can only earn the patch once, but will still be in the drawing for the weeks prize packs.

Week 1: February 21-27

- **National Girl Scout Cookie Weekend Challenge**
- Earn one entry by launching your site by February 27

Week 2: February 28-March 6

- **ECard Challenge**
- Earn one entry for every ECard sent through Digital Cookie

Week 3: March 7-13

- **Shipped Order Challenge**
 - Free & Discounted Shipping March 7&8!
- Earn one entry for every shipped order on Digital Cookie

Week 4: March 14-20

- **Mobile Order Challenge**
- Earn one entry for every mobile order on Digital Cookie

Week 5: March 21-27

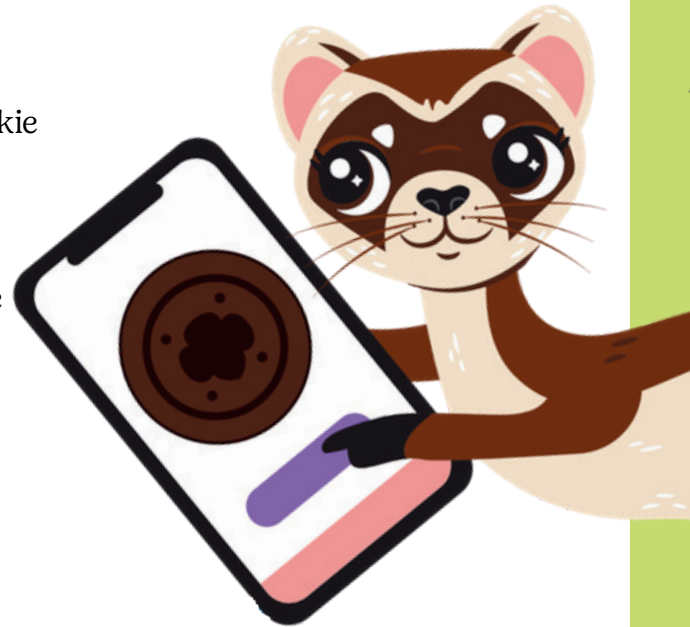
- **Online Order Challenge**
- Earn one entry for every online sale on Digital Cookie

Week 6: March 28-April 3

- **Donation Order Challenge**
- Earn one entry for every donation order placed on Digital Cookie

Week 7: April 4-12

- **Mystery Challenge**
- Watch the Cookie Sheet on April 3 for our end-of-sale challenge!



Win the Giant Ferret

Girl Scouts who participate in at least four challenge weeks will be entered into a drawing for a giant plush Black Footed Ferret!

Sold 600+ boxes? You'll earn a bonus entry!

Junior/Cadette/Senior/Ambassador Bonus: Win a chance to be CEO for a Day

J/C/S/A Girl Scouts who participate in at least four challenge weeks will be entered into a drawing to be CEO for the day! Three winners will be chosen. More details finalized after winners are selected.

Sold 600+ boxes? You'll earn a bonus entry!

Troop Renewal Program

Use Cookie Program proceeds to receive discounted membership for MY27!
Membership Year 27 (MY27) is October 1, 2026 - September 30, 2027

How it works:

The troop decides to take part in the Troop Renewal Program.



Girl Scout sells at least 60 boxes of cookies.



Badgerland Council uses the troop proceeds on the first 60 boxes sold to renew the Girl Scout.



The troop saves \$15 per Girl Scout on membership renewal.



What to know:

- Any troop who participates in the 2026 Cookie Program can select this option for membership renewal. **It is optional.**
- If the troop selects to participate in the troop renewal program, any Girl Scout in the troop who sells 60+ boxes in the 2026 Cookie Program would be automatically renewed for the next year.
- The Council retains the \$1 per box the troop would normally earn on the first 60 packages of cookies that the Girl Scout sells and uses it to renew the Girl Scout, **a \$75 value.**
 - For example, if a Girl Scout sells 100 packages of cookies, the Girl Scout would be renewed (a \$75 value!) and the troop would earn \$40 (\$1 per package for each package sold above 60).
- If the troop selects Troop Cookie Renewal AND a Girl Scout chooses the membership/blanket at the 2 AP level, the membership at the AP level would be donated to Badgerland Council's Scholarship fund.
- For any Girl Scout that is a graduating senior, we would apply \$75 towards their purchase of a Lifetime membership.
- Council will process the renewals in time to qualify towards any early renewal incentives.

Questions? Reach out to info@gsbadgerland.org. We're happy to help.

Meet the New Cookie, Exploremores!

Scoop up the new rocky road ice cream-inspired Girl Scout Cookies.



Get the scoop on Exploremores™, the latest in Girl Scout Cookies! These rocky road ice cream-inspired sandwich cookies—filled with the delicious flavors of chocolate, marshmallow, and toasted almond flavored crème—reflect the spirit of exploration at the heart of every Girl Scout. From a curious kindergartner, amazed by jellyfish at the local aquarium, to a middle schooler finding the courage to go on their first overnight trip with their troop, Girl Scouts know the road to discovery starts with exploration.

The newest Girl Scout Cookie, Exploremores™, invokes that limitless spirit of exploration. With every incredibly delicious bite, they remind us that nothing tastes as sweet as supporting the next generation.

Right now, Girl Scouts all over the world are exploring who they are, what they can do, and all they can become. And its cookie customers who make it all possible because proceeds stay local. Every package of cookies sold brings Girl Scouts one step closer to a big camping trip, the new exhibit at the local science museum, or even to the top of the fastest roller coaster in their state. And running a cookie business helps Girl Scouts meet their neighbors, gain financial know-how, and build confidence that can take them far. In other words, Girl Scout Cookies help Girl Scouts explore their world.

There's always more to explore as a Girl Scout.



Crafting a Powerful Cookie Pitch

Lead with purpose. Sell with confidence.

“Want to buy cookies?” is a great place to start, but a stronger pitch can go further. When Girl Scouts lead with why they’re selling, they connect with customers on a deeper level and build important life skills.

The Girl Scout Cookie Program is the largest girl-led entrepreneurship program in the world. It teaches goal-setting, decision-making, money management, people skills, and business ethics. A great sales pitch highlights not just what’s being sold, but the impact behind it.

Try opening with a goal or personal connection:

- “I’m working toward a troop trip to [location]. Will you help me get there?”
- “My goal is to sell 600 boxes so I can earn [goal]. How many can I count on you for?”
- “We’re raising money for a community service project. Will you help us?”

Sales pitch tips:

- Lead with your goal. What are you working toward?
- Smile and speak clearly. Confidence matters.
- Ask directly. “Would you like to support my goal by buying cookies?”
- Know your cookies. Be ready to share flavors and favorites.
- Practice together. Role-play at home builds confidence.

Overcoming objections with kindness:

Sometimes people say no—and that’s okay. If someone says they already bought cookies or don’t eat sweets, here are a few friendly responses your Girl Scout can try:

- I really appreciate your support! If you’re all set on cookies, would you consider donating a box instead? Every bit helps me reach my goal.
- Thank you for supporting Girl Scouts! Would you consider donating a box to the [military or a local organization]? It still helps me reach my goal.
- No problem! Would you be open to a cookie donation instead? I’m working on my [badge/trip/project] and every box sold helps.



Digital Cookie

Set up Your Girl Scout's Digital Cookie Account

Digital Cookie is the name of the online platform where each Girl Scout runs their very own cookie business. You'll want to get your Girl Scout set up before cookie season starts so they'll be ready to start selling.

Recipe for Success

"By being involved in the Girl Scout Cookie Program, I have learned leadership skills, how to manage a business, and most importantly, how to handle a TON of money!"

Rachel, Cadette Girl Scout,
Elkhorn

1. Register for Digital Cookie

On February 19, you'll receive an email from Digital Cookie (digitalcookie.girlscouts.org). To ensure you don't miss it, add "email@email.girlscouts.org" to your safe sender list. The email will contain a pink "Register Now" button - here's where you get started!



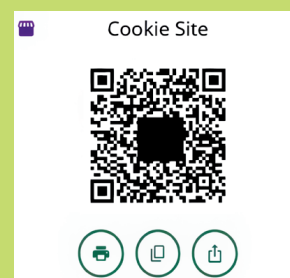
2. Set up Your Cookie Site

Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go! Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.



3. Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers. To find your link, login and click "Email My Site."



Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published on a web browser before logging into the mobile app.

Had the app last year? Delete it and redownload to ensure you have the updated version!



Need Help?

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.

Learn more on Cookie Central

Use Digital Cookie to track orders and inventory, see what your customers are buying, and make sure you have enough cookies to deliver to fill your orders. Learn more about what Digital Cookie can do for your on Cookie Central.



Cookie Delivery for Online Orders

When customers order online they can choose to have cookies shipped directly to their home (with shipping fees) or delivered by the Girl Scout. You control if they have the option for Girl Scout Delivery.

Girl Scout Cookie Delivery

1. Activate or deactivate anytime.
2. Available through your Cookie Site link or email.
3. Orders are approved or rejected by the Girl Scout and their family.
4. The Girl Scout delivers the cookies.

When an order comes in for Girl Scout Delivery you'll receive an email alert. **You have five days to approve the order in Digital Cookie** (guardians can reject an order that might not be suitable for delivery). To manage orders, go to the Orders tab. You'll receive daily reminder emails for any pending orders.

Shipped Cookie Delivery

1. Available through your Cookie Site link or email.
2. Minimum order is 4 boxes of shipped cookies and the customer pays shipping fees.
3. Cookies are delivered from the baker and will arrive in the mail in 7-14 business days



See all shipping rates, and when your customers can score **FREE** or discounted shipping!

Taking Payment with the Digital Cookie App

NEW! Cash

Available for 'Give Now' orders. Enter the amount received and the app will calculate change.

Optionally enter customer name and email. Recording cash sales in Digital Cookie this way replaces last years option of entering "Offline Sales."

Credit Card

Enter or scan card details. Contact info is optional but useful for receipts or issues.

Tip: When scanning cards, make sure you have good lighting to scan correctly.

PayPal & Venmo

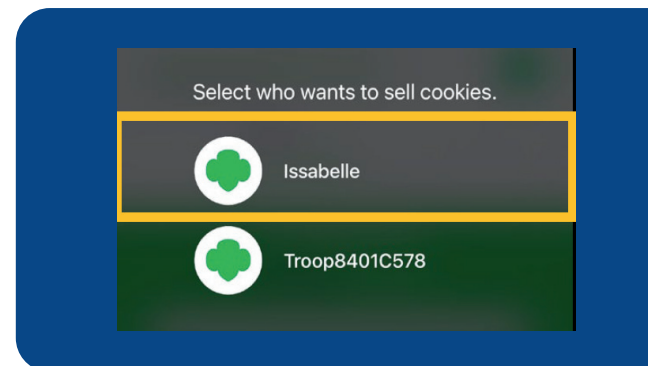
After clicking Place Order, a QR code appears for the customer to scan and complete payment on their phone. Make sure to wait for payment to go through before handing the customer their cookies!

Digital Cookie

Mobile App for Girl Scouts

Start by logging in to the Digital Cookie app. To access your Girl Scout's site, select their name. The homepage has these features:

- New Cookie Order
- Visit My Site
- Email My Site
- View Cash Sales Summary
- All Orders



New Cookie Order

This button allows you to place an order directly in the app. Follow the steps to place an order. *Note: Cash payment is only available for "Give Now" orders.*

Visit My Site

This button displays the Girl Scout's cookie site QR code for customers to scan and purchase cookies.

View Cash Sales Summary

This button shows you all the cash you have collected so far.

CASH SALES SUMMARY

Total Cash	\$120.00
Total Packages Sold	24

Email My Site

This button is how you send your cookie link to potential customers via email. To save the customer for future seasons, make sure to add them to your customer list!

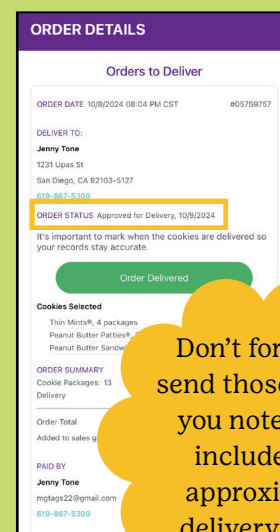
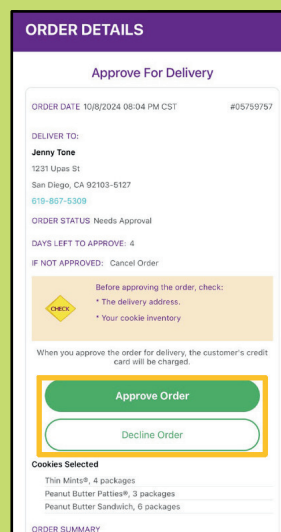
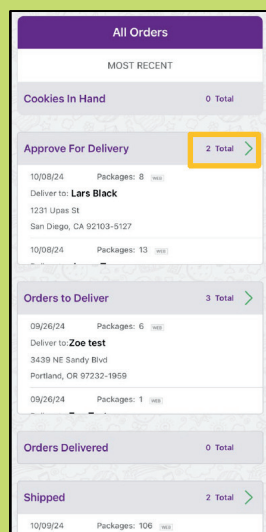
All Orders

This button allows you to view and manage your orders by delivery method.

Step 1: Click the green arrow to see all the orders under that delivery type.

Step 2: See order details. You can review the order, see the status and type of order.

Step 3: Approve or decline the order and/or mark it as delivered once the customer receives the cookies.

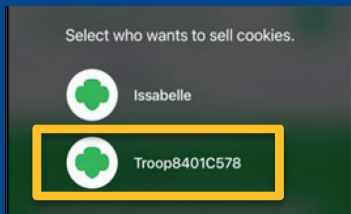


Don't forget to send those thank you notes and include the approximate delivery date!

Digital Cookie

Mobile App for Booths

To access the troop site, select the troop account at login:



The Troop Home Page:

Start My Booth Sale: Enables placing orders for a specific booth.

- *Note: Booths must be listed in ABC Smart Cookies to use this feature.*

New Cookie Order: Enables placing orders directly through the app. Use this only if a booth is not available.

Visit My Site: Displays the troop's site QR code.

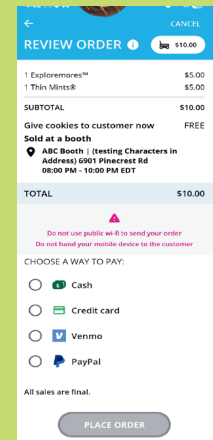
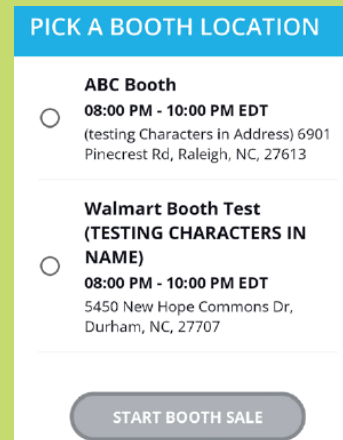
Email My Site: Allows sending the troop's site link to potential customers via email.

View Cash Sales Summary: Review the total cash collected for the day, including a breakdown by cookie variety. This is for troop orders only.

All Orders: View and manage all orders placed on the troop's site by delivery method. *Check with your troop cookie volunteer before approving any orders through this feature.*

Selling Cookies at a Booth:

- Click "Start My Booth Sale."
- Select the booth you are at.
 - If it's missing, use the "New Cookie Order" button on the Home Page.
- Select Cookie Varieties
- Review Order and Select Payment Type
- Order Confirmation
 - From here, you can start a new transaction or view the Booth Summary.



Booth Summary

The summary shows packages sold and total money collected. Here you can end the Booth Sale. If you accidentally end a booth sale early, it can be opened at any time on the day of the booth.

BOOTH SALES SUMMARY				
ABC Booth (testing Characters in Address) 6901 Pinecrest Rd				
Total Sales		\$10.00		
Total Cash		\$10.00		
Total Packages Sold		2		
Cookie Varieties	Price	Cash Qty	Cash Sales	Total Qty
Adventureful \$5	\$5.00	0	\$0.00	0
Lemonades \$5	\$5.00	0	\$0.00	0
Trefoils \$5	\$5.00	0	\$0.00	0
Thin Minis \$5	\$5.00	1	\$5.00	1

New Cookie Order

Use this feature when no booths are available to select. Tap the New Cookie Order button to open the order screen.

For booth sales, the delivery type must be "Give now."

DELIVERY OPTIONS ⓘ

Tap an option below to update.

- Give now FREE ✓
- Deliver later FREE
- Ship it \$11.99

Items unavailable for the selected delivery method will be automatically removed.

The Big Five Cookie Skill Set

Goal Setting

Girl Scouts set cookie sales goals and, with their team, create a plan to reach them. This matters because Girl Scouts need to know how to set and reach goals to succeed in school, on the job, and in life.

Decision Making

Girl Scouts decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because Girl Scouts must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.

Money Management

Girl Scouts develop a budget, take cookie orders, and handle customers' money. This matters because Girl Scouts need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.

People Skills

Girl Scouts learn how to talk (and listen!) to their customers, as well as learning how to work as a team with other Girl Scouts. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.

Business Ethics

Girl Scouts act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

Best Friend Ferret—Brave, Fierce, Fun

Say hello to your new cookie mascot! The black-footed ferret, this energetic, endangered animal reminds us that every Girl Scout has the power to be brave, stay curious, and make a difference.

This year's Brave, Fierce, Fun theme is all about growing confidence, taking on new challenges, and supporting your goals through the Cookie Program.

Want to help protect animals and support wildlife conservation? Choose the philanthropy reward option to give back and support real conservation efforts at the Henry Vilas Zoo.

\$6 per box

girl scouts



Your Girl Scout Cookie favorites are back!



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Exploremores™

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème



Lemonades®

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped in a mint chocolaty coating



Peanut Butter

Patties®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Peanut Butter

Sandwich

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel

Chocolate Chip

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie**

*Limited availability

The GIRL SCOUTS® name and mark, and all other associated trademarks and logotypes, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. ABC Bakers is an official GSUSA licensee.

CONTACT US

800.236.2710

gsbadgerland.org

info@gsbadgerland.org

FOLLOW US



Cookie Seller Toolkit

Digital toolkit to help reach your cookie goals.



Scan to download

