



Badgerland Fall Fundraiser Juliette Seller Guide

READY TO
explore
2026



Getting Started

To get started, visit www.gsbadgerland.org and check out BFF Basecamp, your source for all training and resources. Make sure to review these helpful links:

- [Juliette Sellers](#)
 - This will show you how to set up your site, enter orders and rewards, and more!
- [BFF 101](#)
 - An overview of the program and ways customers can support you.
- [Proceeds & Rewards](#)
 - Disregard troop proceeds info. Juliettes earn proceeds at a different rate. More information below.
 - J/C/S/A Juliettes are able to opt of for more proceeds. See linked slideshow for details.
- [Nuts & Candy](#)
- [Online Storefronts](#)

Proceeds & Rewards

As a Girl Scout participating in the Badgerland Fall Fundraiser, your Girl Scout will earn individual girl rewards. Juliette Girl Scouts can also earn the **Troop Reward** by selling \$500+ in combined sales. The more they sell, the more they earn, as the rewards are cumulative. [See the rewards here on BFF Basecamp!](#)

Juliette Girl Scouts will earn \$5 in program credits for every \$50 in sales. The program credits will be held at the council level. Girl Scouts can request their funds by completing the **[Juliette – Request to Access Funds](#)** form.

There are lots of ways that Girl Scouts can spend their funds. They can use their funds to register for Badgerland programming, purchase merchandise from the Sashay or even toward Girl Scout trips like Destinations.

Important Dates

Oct 1
Online & In
Person Sales
Begin

Oct 26
Last Day for
Parents to
Enter In
Person Orders

Nov 1
Online Orders for
Direct Ship Nuts,
Online Girl Delivered,
and Magazines Ends

Oct 1
Girl Scout &
Family Access
to M2

Oct 26
In Person
Sales End

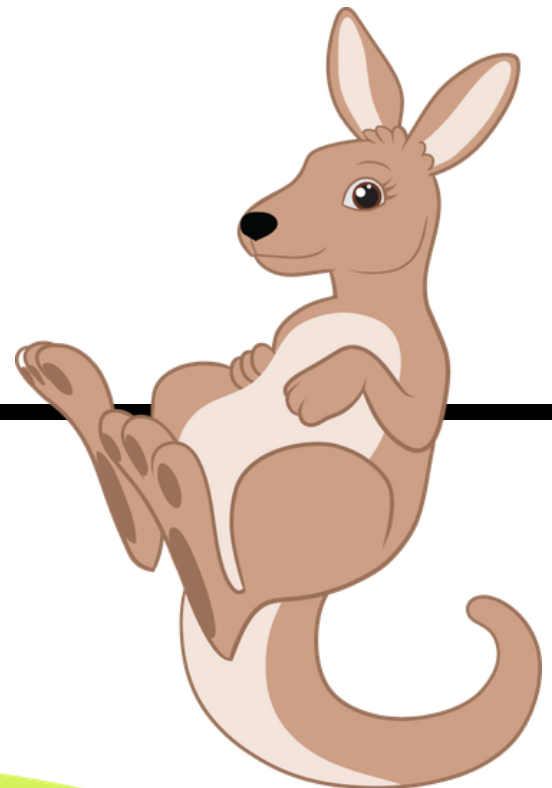
Nov 1
Last Day to
make Reward
Order Changes

Nov 16-20
Nut & Candy
Deliveries to
Communities

Dec 15-19
Rewards
Delivered to
PPL's
(Estimate)

Nov 10
Money
Collected
Due to Council

Nov 30
All In Person
Product
Delivered to
Customers



Questions?

Contact Customer Care at
800.236.2710 or info@gsbadgerland.org.

We're here to support you!

Money Collected

**Money from IN-PERSON SALES are due to a
Leadership Center by November 10, 2026**

There are three ways to turn in funds:

- Bring in funds in person during Sashay shop hours. Hours can be found here.
- Mail funds (*Badgerland is not responsible for any lost mail*)
 - If you mail a check, please mail it to
 - **Attn: Girl Scouts of Wisconsin Badgerland**
 - **4801 S. Biltmore Lane, Madison, WI 53718**
 - If mailing funds, please mail in time for arrival by the due date. Email info@gsbadgerland.org with the date you send the check in the mail.
- Call in and pay over the phone during Sashay shop hours. Hours can be found here.

If bringing in or mailing funds, you must include the Juliette Deposit Slip from the bottom of this page.

If you are calling and making a payment over the phone, you will need all the information from the slip to give over the phone.

Madison Leadership Center Sashay!
4801 S. Biltmore Lane
Madison, WI 53718

Onalaska Leadership Center Sashay!
2850 Midwest Drive, Suite 104
Onalaska, WI 54650



Juliette BFF Deposit Slip

Girl Scout Name: _____
M2 Troop Number: _____
Parent/Guardian Name: _____
Address: _____
Phone: _____



**Amount of
Payment**

\$ _____

Get **READY TO EXPLORE** what Girl Scouts has to offer in the 2026 Fall Product Program!

girl scouts
of wisconsin
badgerland



Benefits of Participating

- Girl Scouts learn and practice skills like goal setting, decision-making, money management, people skills, and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn startup proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council, and troops earn 25% on all items sold.

How the Program Works

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- **In-person** by taking orders using the nut order card and collecting payments.
- **Online** by inviting friends and family to order. Customers can choose to have nuts and chocolates, Girl Scout-themed BarkBoxes, magazines, and much, much more shipped directly to them. They can also choose select nut and chocolate items for Girl Scout delivery.

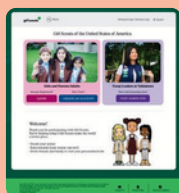
Important Dates

- **10/1/26:** Program begins—online ordering opens and Girl Scouts may sell in-person.
- **10/26/26:** Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- **11/01/26:** Last day for online girl delivery and online shipped orders.
- **11/01/26:** Last day to update reward choices.
- **11/16 – 11/20:** Nut and chocolate items will be delivered to communities and distributed to Girl Scouts to deliver **by 11/30/26.**
- **Mid to Late December 2026:** Rewards will be distributed to Troops.



Visit gsnutsandmags.com/gswibc to login.

1. Login



Use the QR code, the URL above, or the council website link. Jump into the program right away—no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

2. Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3. Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

Join the Fun and Earn Rewards!

Rewards are cumulative. Choose one item at each level sold.



See rewards details here
or on BFF Basecamp at
www.gsbadgerland.org



\$175+ Combined Sales
Kangaroo Charm



\$375+ Combined Sales
Bracelet Maker Wheel



\$550+ Combined Sales
Small Kangaroo Joey Plush
OR \$5 Badgerland Bucks
OR \$5 Philanthropy



\$750+ Combined Sales
Camp Clip Towel
OR \$5 Badgerland Bucks
OR \$5 Philanthropy



\$950+ Combined Sales
Ready to Explore T-Shirt
OR \$5 Badgerland Bucks
OR \$5 Philanthropy



\$1200+ Combined Sales
Large Kangaroo Plush
OR \$10 Badgerland Bucks
OR \$10 Philanthropy



\$1500+ Combined Sales
Wet/Dry Bag & Luggage Tag
OR \$10 Badgerland Bucks
OR \$10 Philanthropy



\$1800+ Combined Sales
Travel Bag
OR \$15 Badgerland Bucks
OR \$15 Philanthropy



15+ Nut & Candy Items



6+ Care to Share Items



15+ Online Items



4+ Mags and More Items



8+ "Share My Site" Items



18+ Emails Sent

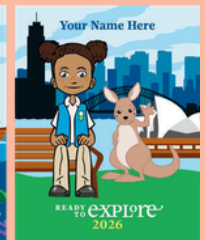


50+ Combined Items

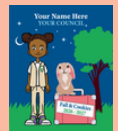


100+ Combined Items

Earn a Personalized Patch!



- Create your avatar
- Send 18+ emails
- Use the "Share My Site" on your M2 website
- Sell \$375+ in TOTAL sales
- **BONUS:** Earn the Cookie Crossover patch by doing everything above PLUS selling 350+ boxes during the 2027 Cookie Program!



Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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