



# Our year of Community

**girl scouts**   
of wisconsin  
badgerland

## ANNUAL MEETING & CELEBRATION

August 17, 2023

Girl Scout Leadership Center  
Madison, Wisconsin

# TONIGHT'S PROGRAM

## Welcome

Lisa Smith, CEO

## The Girl Scout Promise & Law

All Rise

## What the Promise Means to Me

Caitlin Terland

Cadette Girl Scout, Troop 9024, Cambridge

## Badgerland Partnership Awards

WisCorps

Eric Robertson

## Legacy Donor Recognition

Sue Behrens

Katy Heyning and Judy Trampf

## THE ANNUAL MEETING

Jeni Hallatt, Chair of the Board

### Elections

LaShell Lentz, Chair

Board Leadership Development Committee

### Treasurer's Report

Sara Lemke, Board Treasurer

Kim Toussaint, CFO

### Appreciations

Outgoing Directors and Delegates

## The CEO Perspective

The Future is Bright

## Your Year of Wonder!

*join us*

Refreshments

& Girl Scout Celebrating

*Rotunda and Patio*

## **VOTING MEMBERS FOR TONIGHT'S ANNUAL MEETING**

2023 Board of Directors

2023 Leadership Development Committee

2023 Badgerland Council Delegates

### **2022-23 Board of Directors**

#### **OFFICERS**

Chair of the Board: Jeni Hallatt

Vice Chair: Jennifer Hellberg

2nd Vice Chair: LaShell Lentz

Secretary: Rachelle Bly

Treasurer: Sara Lemke

#### **DIRECTORS**

Heather Andrew

Diane Cooke

Andrea Cooper

Amber Frantz

Jennifer Genske

Susannah Gustafson

Vicki Markussen

Melanie Olsen

Nicole Sandoval

MoniQue Simpson

### **2022-23 Leadership Development Committee**

LaShell Lentz, Chair

Tracy Champagne

Vicki Markussen

Ashley Quinto-Powell

Wendy Wink

### **2022-23 Badgerland Council Delegates**

Lori Aschenbrenner

Rachael Balistreri

Cori Jo Blahnik-Ackerman

Christine Carlson

Michelle Clyne

Pat Coyne

April Eddy

Nicki Handel

Rikki Klassy

Allison Martinson

Julia Pooler

Lori Severson

Mary Teclaw-Ciano (2022-2024)

# ELECTION SLATES

## Board of Directors

### OFFICERS

One Year Term | 2023 – 2024

- Chair of the Board  
**Jeni Hallatt**, Lake Geneva  
Vice President, Mercy Health System
- 1st Vice Chair  
**Diane Cooke**, Middleton  
Vice President Human Resources, Alliant Energy
- 2nd Vice Chair  
**LaShell Lentz**, Mazomanie  
First Vice President, Morgan Stanley Wealth Management
- Secretary  
**Dr. Rachellee Bly**, Madison  
Principal, Madison Metropolitan School District
- Treasurer  
**Sara Lemke**, Janesville  
(Retired) Senior Vice President of Finance, Prent Corporation

### NEW DIRECTORS

Two Year Term | 2023 – 2025

- **Tedi Hellen**, NEED  
NEED
- **Melissa Hunt**, Madison  
Economic Development Consultant
- **Carolyn Jahnke**, Verona  
Founding Attorney, Athena Legal Solutions
- **Tricia White**, NEED  
NEED

### RENEWING DIRECTORS

Two Year Term | 2023 – 2025

- **LaShell Lentz**, bio above
- **Diane Cooke**, bio above
- **Vicki Markussen**, La Crosse  
Founder,  
Engage Greater La Crosse
- **MoniQue Simpson**, Sun Prairie  
Associate General Counsel,  
American Family Insurance

### CURRENT DIRECTORS

*No vote needed; midway through terms*

- **Dr. Rachellee Bly**, bio above
- **Andrea Cooper**, Madison  
Chief People Officer, Talkspace
- **Jeni Hallatt**, bio above
- **Susannah Gustafson**, Middleton  
Executive Coach,  
Gustafson Coaching
- **Sara Lemke**, bio above
- **Melanie Olsen**, Mount Horeb  
Community Director, Gennev
- **Nicole Sandoval**, Middleton  
Community Engagement  
Coordinator, Madison College

# ELECTION SLATES

## Badgerland Council Delegates

### NEW DELEGATES

Two Year Term | 2023 – 2025

- **Cathy Arndt**, Edgerton  
Volunteer Roles: Troop 1400, Episodic Experience, SU 7 Team
- **Megan Blankenheim-Villarreal**, Milton  
Volunteer Roles: Mariner Troop 523, CampHERO
- **Jana Draeger**, Oregon  
Volunteer Roles: Troop 7711
- **Jessica Nephew**, Black River Falls  
Volunteer Roles: Troop 7661
- **Jamie Thielker**, Rockland  
Volunteer Roles: Troop 7291, SU 26
- **Ella Tschopik**, McFarland  
Volunteer Roles: Troop 8335, SU 15

### RENEWING DELEGATE

Two Year Term | 2023 – 2025

- **Cori Jo Blahnik-Ackerman**, Cuba City  
Volunteer Roles: Troop 7387 Episodic Experience, SU 9 Team

### CURRENT DELEGATES

*No vote needed: midway through two-year term*

- **Cori Jo Blahnik-Ackerman**, Cuba City  
Volunteer Roles: Troop 7387 Episodic Experience, SU 9 Team
- **Rachael Balistreri**, Madison  
Volunteer Roles: Troop 8414, SU 16 Team
- **April Eddy**, Stoughton  
Volunteer Roles: Troop 2485, SU 7 Team
- **Nicki Handel**, Sun Prairie  
Volunteer Roles: Troop 8079, SU 21 Team
- **Rikki Klassy**, Stoughton  
Volunteer Roles: Troops 2044 & 2797, SU 7 Team
- **Julia Pooler**, Madison  
Volunteer Roles: Troops 21477 & 1952
- **Lori Severson**, Madison  
Volunteer Roles: Troop 8029
- **Mary Teclaw-Ciano**, Onalaska  
Volunteer Roles: Troop 7571, SU 28

# Financial Dashboard

The Girl Scouts of Wisconsin Badgerland fiscal cycle is October-September. Prudent financial stewardship is solemn responsibility of the Board of Directors, the Board Finance Committee, the Board Audit Committee, Chief Executive Officer, and Chief Financial Officer. Each fall, at the close of the fiscal year, Badgerland Council undergoes a council's meticulous audit conducted by an independent auditing firm and presented to the Board of Directors in December 2022.

This financial statement below reflects the audited twelve-month period October 1, 2021 - September 30, 2022. Membership Year 2022-23 (the one we are currently in) will be audited this fall.

Membership Year 2021-22	
REVENUES	
Product/Retail Sales (net)	\$3,624,000
Contributions, Grants, United Ways	258,000
Program Service Fees	400,000
SUB-TOTAL OPERATING REVENUE	\$4,282,000
Investment Income	647,000
Miscellaneous Income	59,000
TOTAL REVENUE	\$3,694,000
EXPENSES	
Program Services & Financial Assistance	\$3,261,000
Management and General	776,000
Fundraising	186,000
TOTAL EXPENSES	\$4,223,000
Gain on Asset Held for Sale	0
Change in Value on Interest Rate Swap Agreement	\$94,000
CHANGE IN NET ASSETS	\$435,000



# A year of...



Leadership



Friendship



Gratitude



Community



Our year of

Courage.

**girl scouts**   
of wisconsin  
badgerland