



Be the Spark That Ignites a Legacy

LEADING WITH LEGACY

Build the Momentum for Change

Guided by what we uncovered in the State of the Girl in Wisconsin, this year's Leading with Legacy, on October 30, is about moving from insight to action, removing barriers and expanding access where it matters most. Together, we'll turn what we know into meaningful change, creating clearer pathways to confidence and opportunity.

Friday, Oct. 30, 2026

Starts at 11:30 a.m.

The Edgewater Madison



www.gsbadgerland.org/lwl



Keynote Speaker

Telva McGruder

Executive Director of Global Body
Manufacturing Engineering
at General Motors

Telva is a global manufacturing leader at General Motors, driving digital innovation and operational excellence. A former chief diversity, equity, and inclusion officer, she is passionate about expanding access and building inclusive cultures where everyone can thrive. She serves on the Girl Scouts of the USA Board of Directors, championing opportunities that empower girls to grow as confident leaders and bold problem-solvers.

Sponsorship Opportunities



Sponsor Benefits	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Table \$1,000
Presenting Speaker	✓	✗	✗	✗	✗
Recognition as a Supporter of Girls' Leadership	✓	✓	✓	✓	✓
Tax-Deductible Contribution	✓	✓	✓	✓	✓
Reserved Table Seating	VIP table for 8 with priority seating	Table for 8 with priority seating	Table for 8	Table for 8	Table for 8
Event Website Recognition	Logo listed	Logo listed	Logo listed	Name listed	✗
Event Program & Slideshow	Premier logo placement	Premier logo placement	Logo placement	Logo listed	Name listed
Verbal Program Recognition	✓	✓	✓	✓	✗
Social Media Recognition	Personalized post	Personalized post	✗	✗	✗
Event & Next-Day Program Signage	Premier logo placement	Premier logo placement	Logo placement	✗	✗
Featured in Event Advertising	✓	✓	✗	✗	✗
Supports next-day programming for Girl Scouts	✓	✓	✓	✓	✗