



Be the Spark That Ignites a Legacy

# LEADING WITH LEGACY

## Build the Momentum for Change

Guided by what we uncovered in the State of the Girl in Wisconsin, this year's Leading with Legacy, on October 30, is about moving from insight to action, removing barriers and expanding access where it matters most. Together, we'll turn what we know into meaningful change, creating clearer pathways to confidence and opportunity.

**Friday, Oct. 30, 2026**

Starts at 11:30 a.m.

**The Edgewater Madison**



[www.gsbadgerland.org/lwl](http://www.gsbadgerland.org/lwl)



## Keynote Speaker

**Telva McGruder**

Executive Director of Global Body  
Manufacturing Engineering  
at General Motors

Telva is a global manufacturing leader at General Motors, driving digital innovation and operational excellence. A former chief diversity, equity, and inclusion officer, she is passionate about expanding access and building inclusive cultures where everyone can thrive. She serves on the Girl Scouts of the USA Board of Directors, championing opportunities that empower girls to grow as confident leaders and bold problem-solvers.

# Sponsorship Opportunities

| Sponsor Benefits                                | Platinum<br>\$15,000                   | Gold<br>\$10,000                   | Silver<br>\$5,000 | Bronze<br>\$2,500 | Table<br>\$1,000 |
|-------------------------------------------------|----------------------------------------|------------------------------------|-------------------|-------------------|------------------|
| Presenting Speaker                              | ✓                                      | ✗                                  | ✗                 | ✗                 | ✗                |
| Recognition as a Supporter of Girls' Leadership | ✓                                      | ✓                                  | ✓                 | ✓                 | ✓                |
| Tax-Deductible Contribution                     | ✓                                      | ✓                                  | ✓                 | ✓                 | ✓                |
| Reserved Table Seating                          | VIP table for 10 with priority seating | Table for 10 with priority seating | Table for 10      | Table for 10      | Table for 10     |
| Event Website Recognition                       | Logo listed                            | Logo listed                        | Logo listed       | Name listed       | ✗                |
| Event Program & Slideshow                       | Premier logo placement                 | Premier logo placement             | Logo placement    | Logo listed       | Name listed      |
| Verbal Program Recognition                      | ✓                                      | ✓                                  | ✓                 | ✓                 | ✗                |
| Social Media Recognition                        | Personalized post                      | Personalized post                  | ✗                 | ✗                 | ✗                |
| Event & Next-Day Program Signage                | Premier logo placement                 | Premier logo placement             | Logo placement    | ✗                 | ✗                |
| Featured in Event Advertising                   | ✓                                      | ✓                                  | ✗                 | ✗                 | ✗                |
| Supports next-day programming for Girl Scouts   | ✓                                      | ✓                                  | ✓                 | ✓                 | ✗                |