



Badgerland Early Renewal Incentives

April 1 - June 25, 2026

Who's eligible?

Any member with an Oct. 2025–Sept. 2026 membership can renew for the Oct. 2026–Sept. 2027 membership year, or with an extended-year membership that covers both the 2026 and 2027 membership years.

Why renew now?

Girl Scouts who renew early receive special perks. Plus, Girl Scouts can choose to use Cookie Program rewards for a discounted renewal rate.

Who handles membership renewals?

Each troop handles membership renewals differently, so please check with your troop leader to learn what your troop typically does.

How do we pay for our troop to renew?

Some troops use funds earned during the year to cover membership costs, while others ask families to pay for renewals so that troop funds can go toward uniforms, badges, awards, and activities. Troops can also participate in the Troop Cookie Renewal Program, using Cookie Program proceeds to receive discounted membership for MY27.

What about membership scholarships?

Girl Scouts cannot be denied participation due to a family's financial circumstances. Requests for financial assistance must be made by the Girl Scout's parent or caregiver via our membership scholarship form: <https://bit.ly/3RQtpuK>

Make sure your troop is insured at the start of the membership year!

One benefit of membership is ensuring that your troop has activity accident insurance for registered members when participating in activities that include incidents at meetings and trips (three nights or more).



2026–2027

Membership prices:

\$75 Youth Membership
Single-year membership for a youth for Oct. 2026–Sept. 2027.

\$30 Adult Membership
Single-year membership for an adult/volunteer for Oct. 2026–Sept. 2027.

\$Free Adult Membership
for volunteers who will hold a volunteer role in an SU in Membership Year 2027.

Extended Year Membership
is a membership that lets youth and adults join in spring 2026 and stay active through the end of the next membership year, 2027.

- \$105 for Youth
- \$42 for Adult

\$100 Discounted Lifetime Membership good for life for a Girl Scout.

- Graduating high school seniors
- Adult volunteer member of 10 years or more

Have a question?

Badgerland's friendly and knowledgeable Customer Care Team is happy to help. Call 1-800-236-2710 or email info@gsbadgerland.org

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Youth & Adult:

Renew by



VIP Camp Day at Camp Ehawee

Members who renew by May 11 will be invited to attend a special day of camp fun on August 15, including the new ropes course. Members-only event. An invitation is required, and invited members must also register to attend (adults for safety ratio).



Must renew by May 11. Invitations will be sent after June 30.

[Submit your designs](#)



Renew by



Member-Designed Patch & Stickers

Renew early to earn a one-of-a-kind patch and sticker sheet featuring designs created by Girl Scouts and volunteers.

Want to see your design included? Girl Scouts (Daisy-Ambassador) and adults can submit their own artwork. Learn more and access templates using the links on the right.



Must renew by June 25. Designs vary. Members submit and vote on their favorite stickers, and the top designs are featured on the sheet.

[Template and guidelines](#)



Service Units:



Free
membership

Board Membership Renewal
Commitment Due by 4/1/26

Incentive eligibility

- Members who renew by May 11 are eligible for the VIP Camp Day, plus the patch and sticker sheet.
- Members who renew by June 25 are eligible for the patch and sticker sheet.
- Troops that selected the Troop Cookie Renewal Reward are automatically eligible for the VIP Camp Day, plus the patch and sticker sheet.
- Lifetime members are automatically eligible for the VIP Camp Day, plus the patch and sticker sheet.
- To qualify for service unit-level rewards, finance reports must be submitted by June 30.

Incentive delivery

Patch and sticker sheets will be mailed after June 30 to members who renewed by June 25. VIP Camp Day invitations will be sent after June 30 to members who renew by May 11; registration is required to attend.

Troop Cookie Renewal Program

Use Cookie Program proceeds to receive discounted membership for MY27!
Membership Year 27 (MY27) is October 1, 2026 - September 30, 2027

How it works:

The troop decides to take part in the Troop Renewal Program.




Girl Scout sells at least 60 boxes of cookies.



Badgerland Council uses the troop proceeds on the first 60 boxes sold to renew the Girl Scout.



The troop saves \$15 per Girl Scout on membership renewal!



A troop of 10 Girl Scouts saves \$150!

What to know:

- Any troop who participates in the 2026 Cookie Program can select this option for membership renewal. **It is optional.**
- If the troop selects to participate in the troop renewal program, any Girl Scout in the troop who sells 60+ boxes in the 2026 Cookie Program would be automatically renewed for the next year.
- Council retains the \$1 per box the troop would normally earn on the first 60 packages of cookies that the Girl Scout sells and uses it to renew the Girl Scout, **a \$75 value.**
 - For example, if a Girl Scout sells 100 packages of cookies, the Girl Scout would be renewed (a \$75 value!) and the troop would earn \$40 (\$1 per package for each package sold above 60).
- **This selection applies to the entire troop.**
 - If a troop member is renewed and chooses not to return, there is NOT an option to recover the \$60 for the troop or apply it to someone else.
- The troop can still select this option even if they opted out of Level 2-6 rewards.
- If the troop selects Troop Cookie Renewal AND a Girl Scout chooses the membership/blanket at the 2 AP level, the membership at the AP level would be donated to Badgerland Council's Scholarship fund.
- For any Girl Scout that is a graduating senior, \$75 will be applied towards their purchase of a Lifetime Membership.
- Council will process the renewals in time to qualify towards any early renewal incentives.