



2019 Fact Sheet

Cookie Program Dates

February 9 – March 17, 2019

New in 2019

The Caramel Chocolate Chip Cookie – Rich caramel, semisweet chocolate chips, and a hint of sea salt in a chewy gluten-free cookie.

The Girl Scout Cookie Program helps girls develop five essential life and leadership skills:

1. Goal Setting (setting sales goals and making a plan to reach them)
2. Decision Making (deciding how her troop will spend their cookie earnings)
3. Money Management (making a budget, taking orders, and handling money)
4. Business Ethics (honesty and responsibility)
5. People Skills (talking to customers)

Where Cookie Money Goes

After paying the baker, 100% of the money that Badgerland troops raise through the Cookie Program stays local.

- Pay the Baker: \$1.05
- Girl Scout Rewards: \$0.21
- Troop Proceeds: \$0.63-\$0.75
- Badgerland Council and Volunteer Services: \$1.99-\$2.11

What Experiences do Girls Get as a Result?

- Troop Outings & Community Service Projects
- Council-organized programs that focus on:
 - Life Skills
 - Entrepreneurship
 - Outdoors
 - Science, Technology, Engineering and Math (STEM)

Ways to Buy Cookies

- Cookie Booths (Visit girlscoutcookies.org or download the Girl Scout Cookie Finder app)
- Direct Sales (door-to-door)
- Order Taking
- Online (optional)

What Cookies are For Sale?

1. Thin Mints
2. Caramel deLites
3. Peanut Butter Patties
4. Shortbreads
5. Thanks-A-Lots
6. Lemonades
7. Peanut Butter Sandwiches
8. S'mores
9. *NEW IN 2019*: Caramel Chocolate Chip (gluten-free)

Cookie Costs

\$4 Per box (\$5 for the gluten-free Caramel Chocolate Chip)

Community Service

Cookie Share allows customers to purchase cookies, but instead of receiving them, allows the troop to donate the box to a charity of their choosing.

Fun Fact

- Thin Mints are the second highest selling cookie in America, after Oreos.