



# The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

## This Week's To-Do List

### 1. Place Your Initial Cookie Order By Monday

Initial Cookie Orders are due in ABC Smart Cookies this Monday, February 15 by 11:59 p.m. These cookies will be available for pickup the week of March 8 from your Service Unit's Product Sales Leader. Place your order now so you have your cookies in time for opening weekend!

- Quick Reference: [Placing Your Initial Order](#)

### 2. Request Gluten-Free Cookies (if needed) by Monday

If your troop didn't submit an order for gluten-free Caramel Chocolate Chip cookies in October, you can [enter a request for those cases now](#). Just remember, this is a request, and not an order; the actual amount received may alter depending on demand. Deadline is this Monday, Feb. 15 and we can arrange to have it arrive with your Initial Cookie Order.

### 3. Order Your Troop's Cookie Merch To Arrive With Your Initial Order

Badgerland shops have a ton of fun and functional Cookie gear to make your

booth sales stand out this season. Place your order with our Customer Care team by February 15 and we can arrange to have it ready for pick-up with your Initial Cookie Order.

- Quick Reference: [2021 Cookie Merch Flyer](#)

#### **4. Reserve Your Cookie Booths Now**

The Booth Scheduler is now open in Smart Cookies. From now until 7 a.m. Sunday (Feb. 14), troops can use log in to Smart Cookies and request up to three additional booth slots from the council-secured location list. Throughout the season, the booth scheduler will re-open every Sunday at 8 a.m. (starting 2/14), at which time troops may select an additional 3 booth slots that work for their troop.

- Quick Reference: [All About Booths](#)

#### **5. Get The Girls Geared Up**

In lieu of a traditional large-scale Cookie Kickoff event, Badgerland is offering Party Packs, virtual trainings, video/contest and a special bee-themed patch program to get girls prepared for their role in the largest girl-led business in the world. Get your troop signed up for some (or all!) of these events for girls.

- Quick Reference: [Cookie Events For Girls](#)

#### **6. Decide on a Cookie Share Partner**

Cookie Share is a way for girls to give back to their community while boosting their sales. Plus, it gives customers who cannot or choose not to eat cookies the chance to still support Girl Scouts. It's great to decide who you'll be donating your Cookie Share cookies to early so girls can tell their customers what they'll be supporting.

- Quick Reference: [All About Cookie Share](#)

#### **Dane County Troops: Consider This**

How about making an even bigger impact? In 2021, the Dane County Dairy Promotion Committee has offered to match each box of Cookie Share cookies donated to food pantries throughout Dane County with a half-gallon of milk (up to a \$3,000 value). [Learn About the Milk & Cookies Program.](#)



# TROOP COOKIE RESOURCES



**Have a question? Don't be shy!**  
**Contact us for more information.**

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