

How Troop Rewards Work

We've revamped troops rewards for 2021! Troops with a 100+ boxes per-girl-selling average (PGSA) will get access to an expert-led program that aligns with one of the themes below. The higher PGSA in your troop, the more add-ons and goodies you earn that align with the theme. You'll receive one kit per girl selling at the level and theme the troop chooses. We encourage you to enjoy these activities together as a troop, although all can be done on-her-own. Talk about which theme and reward the troop wants to work toward at your Family meeting in February so the girls know what to strive for.





At the end of the sale, the troop will complete the Troop Recognition Order and choose the theme the girls have decided on. Kits will be sent to the main contact listed on the troop account in Smart Cookies.

Troop Rewards Are Based on Per-Girl-Selling Average

To find your PGSA, divide the number of boxes your troop sold by the number of girls who participated in the Cookie Program this year (even if they only sold a few boxes).

	For Troops with 2+ girls selling Per-Girl-Selling Average	For Juliettes & Troops With Only 1 Girl Selling Per-Girl-Selling Average
Level 1	100-174 boxes	124-198 boxes
Level 2	175-249 boxes	199-273 boxes
Level 3	250-324 boxes	274-348 boxes
Level 4	325-407 boxes	349-431 boxes

Each Girl Gets One!

	Space Explorer	I Love Horses	Painting Party	Save The Bees
LEVEL 1	 Virtual Program with Space Center Houston	 Virtual Program with Temple Lipizans	 Virtual Program with PaintingParties.com	 Virtual Program with The Bee and Butterfly Habitat Fund
LEVEL 2	<ul style="list-style-type: none"> Virtual Program Above Basic Activity Book Astronaut Ice Cream 	<ul style="list-style-type: none"> Virtual Program Above Basic Activity Book Horseshoe Craft w/ Stickers 	<ul style="list-style-type: none"> Virtual Program Above Basic Activity Book Paper & Watercolor Set 	<ul style="list-style-type: none"> Virtual Program Above Basic Activity Book Marigold Seeds Donation to the Bee & Butterfly Habitat Fund
LEVEL 3	<ul style="list-style-type: none"> Virtual Program Above Intermediate Activity Book Astronaut Ice Cream Night Sky Projection Kit 	<ul style="list-style-type: none"> Virtual Program Above Intermediate Activity Book Horseshoe Craft w/ Stickers White Horse Diamond Art Kit 	<ul style="list-style-type: none"> Virtual Program Above Intermediate Activity Book Paper & Watercolor Set Paper, Brushes & Paints 	<ul style="list-style-type: none"> Virtual Program Above Intermediate Activity Book Marigold Seeds Honey Straws Donation to the Bee & Butterfly Habitat Fund
LEVEL 4	<ul style="list-style-type: none"> Virtual Program Above Immersive Activity Book Astronaut Ice Cream w/ Dried Fruit Glow Mini Stars Discovery Launch Propulsion Rocket 	<ul style="list-style-type: none"> Virtual Program Above Immersive Activity Book Horseshoe Craft w/ Stickers Tack and Grooming Lesson at Local Stable w/ Pony Ride Bag of Treats for your Pony! 	<ul style="list-style-type: none"> Virtual Program Above Immersive Activity Book Painting Party Kit (includes 3 canvasses, brushes, paints & 1 easel) 	<ul style="list-style-type: none"> Virtual Program Above Immersive Activity Book Marigold Seeds Donation to the Bee & Butterfly Habitat Fund Honey Straws Solitary Bee Habitat Virtual Spa-Themed Bee Program w/ Supplies