



Annual Report

2018-2019


girl scouts
of wisconsin
badgerland

Where Girls are First.



BOARD OF DIRECTORS October 1, 2018 - September 30, 2019

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October 1, 2018 - September 30, 2019

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Financial Statement

Badgerland Council is committed to responsible fiscal stewardship. Managing and overseeing the financial and property resources is an honor we accept on behalf of the girls we serve. The financial statement reflects the audited twelve-month period October 1, 2018 - September 30, 2019.

REVENUES	
Product/Retail Sales (net)	\$3,587,000
Contributions, Grants, United Ways	347,000
Program Service Fees	478,000
SUB-TOTAL OPERATING REVENUE	\$4,412,000
Investment Income	177,000
Miscellaneous Income	178,000
TOTAL REVENUE	\$4,767,000
EXPENSES	
Program Services & Financial Assistance	\$4,079,000
Management and General	692,000
Fundraising	187,000
TOTAL EXPENSES	\$4,958,000
Gain on Asset Held for Sale	\$641,000
CHANGE IN NET ASSETS	-\$197,000

IMPACT

BY THE NUMBERS

7,644
Girl Members

3,911
Adult Volunteers

RETENTION

71%
returning girls

76%
returning adults

56%
Girls in Grades K-3

262
Cities With Members

23
Counties Served

873
Badgerland Girl Scout Troops!

Donors

Thank you for helping girls realize their leadership potential while becoming girls of courage, confidence and character who make the world a better place.

PEARL (\$10,000 and above)

American Family Dreams Foundation
Endres Manufacturing Co. Foundation
Great Rivers United Way
Margaret A. Cargill Foundation
Schlecht Family Foundation
Summit Credit Union ^{CC}



GOLD (\$5,000+)

Alliant Energy Foundation
Associated Bank
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Colonel Robert H. Morse Foundation
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La Crosse Community Foundation
Madison Professional Police Officers Association
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Insurance Foundation
United Way of Dane County (donor designations)
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US Bank Foundation

SILVER (\$2,500+)

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Girl Scouts of the U.S.A.
Madison Gas & Electric Foundation
Margaret Utterback ^{CC}
Mike and Cynthia Slavish ^{CC}
United Way of Dodge County
United Way of Platteville
Vivian Littlefield ^{CC}

BRONZE (\$1,000+)

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Argyle Special Projects Fund

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Baraboo Area United Fund, Inc.
Capital Times Kids Fund
Cargill Feed & Nutrition, U.S.
Computer & Networking Solutions
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Heather Andrew
United Way of Green County, Inc.
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BRONZE (\$1,000+) cont.

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Prairie du Chien Area
United Way of
Walworth County
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Walmart Foundation
William J. Cronin Foundation

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(\$100+)

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Wally Meyer
Watertown Area United Way
Waunakee Rotary Foundation
WEA Credit Union
Wisconsin Surplus
Online Auction

In Kind and Troop Gifts

We gratefully acknowledge the valuable in kind and direct troop support provided by generous companies, organizations and individuals in our community.

^{cc} Symbol

Denotes gifts given to
Capital Campaign ^{cc}

Juliette Gordon Low Legacy Society



Carol "Orange" Schroeder
Cindy Rosch
Dianne Belk & Lawrence Calder
*Girl Scout Movement-wide
Challenge Planned Gift*
Erika and Eva Anderson
*Girl Scout Movement-wide
Challenge Planned Gift*
Grace Hickman
Estate of Jean Foss
Estate of Karen E. Peterson
Estate of Margaret M. Gratten
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Mary H Klos
Philip Selgren
Susan E Fischer
The Wayne and Hildy
McGown Fund

Please Know

Every effort is made to acknowledge donors. If we have made an error, please accept our apologies and contact us: 800.236.2710.

This list reflects gifts received between October 1, 2018 and September 30, 2019.

