



The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

February 19, 2021

Sweet Success!

Badgerland's collective Initial Cookie Order has officially been placed! Cookies will be available for troops to pick up from their Product Sales Leader the week of March 8. If you placed a gluten-free order or request order, your Initial Order has been updated to include these cookies.

Get The Girls Geared Up

In lieu of a traditional large-scale Cookie Kickoff event, Badgerland is offering Party Packs, virtual trainings, video/contest and a special bee-themed patch program to get girls prepared for their role in the largest girl-led business in the world. Get your troop signed up for some (or all!) of these events for girls now.

- Quick Reference: [Cookie Events For Girls](#)

Be Reserving Your Council-Secured Cookie Booths

Troops can be logging into Smart Cookies every Sunday at 8 a.m. to request up to three additional booth slots from the council-secured location list. There are still over 150 booth slots available for opening weekend (March 13-19)!

- Quick Reference: [All About Booths](#)

Get Your Cookie Merch

We may have sold out of yard signs, but they're back in stock! Check out what else you can get to bling your booth on the [2021 Cookie Merch Flyer](#). (Note: tablecloths just sold out, so stuff's going fast! Call us to place your order).

TROOP COOKIE RESOURCES



Only a few days left to 'Grow Your Hive'

Add New Members & Get Rewarded!

Your Girl Scout Troop is un-BEE-lievably awesome! That's why we want to give more girls and volunteers the opportunity to join the fun. The full month of February, Badgerland is offering an incentive to grow your troop.

- **Add 2+ New Girl Scouts** - Every girl in your troop will earn the unique 2021 'Grow Your Hive' patch.
- **Add 3+ New Girl Scouts** - Your troop will also earn a Bee-themed experience for your troop delivered by Badgerland program experts.

To get started, [fill out this survey to opt-in](#). Your troop's progress will automatically be tracked to earn the rewards. Just make sure the new members register into the troop during the month of February.

P.S. in the survey you can also request assistance from the Badgerland team with recruitment efforts. We're here to support you!



Have a question? Don't be shy!
Contact us for more information.

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