



The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

March 5, 2021

This Week's Cookie To-Do List

1. Get Your Troop's Cookies

Your Product Sales Leader will be reaching out to your troop soon about scheduling a pick-up time for your initial cookie order. You'll also receive the girls' order cards, allergen info sheets, your troop safety kit, plus some door hangers and oversized business cards to help market your Troop Link.

2. Distribute Cookies to Families

Once you have your troop's cookies, distribute them to families before the sale begins on March 13. Reminder - each time you distribute cookies and receive cookie money, complete a receipt and get the parent's signature. You can download the Excel doc from the Form and Resources section of [this webpage](#).

3. Start Transferring Cookies

Any time you distribute or trade cookies among your families/troop, a 'transfer' in [ABC Smart Cookies](#) must be made. This ensures girls receive correct credit when creating their rewards order, and it accurately figures the troop's per-girl selling average, which is directly related to your troop proceeds.

- [Quick Reference: How to Transfer Cookies in Smart Cookies](#)

4. Enter Your Bank Account Info by March 7

Troops pay Badgerland for all Cookies received. These funds are automatically debited from the troop's bank account. To ensure you are ready for the first ACH withdrawal on March 31, input/update your troop's banking info in Smart Cookies > My Troop > Troop Information by March 7.

5. Rules for Council-Secured Booth Locations

If you reserved a booth at Walmart, Farm & Fleet or Grubhub, check out these [booth location requirements](#) before you arrive so you know what our partners expect from us this year to help keep everyone safe.

6. Trip Rewards Details

Got some top cookie sellers in your troop who want to earn trip rewards? The dates and details have now been finalized. Check out the [2021 Trip Rewards Details](#) for all the info.

7. Be Ready to Talk About Girl Scouts

Cookie Season is the perfect time to talk to others about Girl Scouts. It's not uncommon for a customer to ask "What do you like about Girl Scouts?" or "How is Girl Scouts different from Boy Scouts?". We've prepared a [tip sheet](#) so that both girls and grown-ups can answer the big question: "Why Girl Scouts?".

TROOP COOKIE RESOURCES



Have a question? Don't be shy!
Contact us for more information.

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