



# The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

March 19, 2021

**Awesome! You made it through your first week of Cookie Season. Keep up the good work, and remember Badgerland is always here to support you. Let us know what questions you have: [info@gsbadgerland.org](mailto:info@gsbadgerland.org) or 800.236.2710.**

## A Couple Things...

### Prepare for the First ACH Pull

The primary person listed on your troop's account will receive an email on March 23 indicating the amount of the ACH pull that will be withdrawn on March 31. This pull is 30% of the troop's balance for all cookies received as of March 23.

### Booths Still Available

There are still plenty of council-secured booth opportunities available. We even have some drive-thru options available in Sun Prairie, Janesville and Platteville. Log into Smart Cookies to reserve yours in the Smart Booth Scheduler...you can grab 3 more booth slots every week.

### Cancelling a Booth Reservation

If your troop has a booth reserved but is unable to work it, please remove it from your reservations as soon as possible. This will make it possible for another troop to work toward their sales goals, while also contributing to the accuracy of the Cookie Finder app. (To do this, click 'Booth' > 'My Reservations', find the booth, then click the three dots on the far right of the row and select 'Remove Reservation' and 'Delete Forever'.)

### **About Gluten-Free Cookies**

We know troops are already selling out of these delicious, chewy cookies - and volunteers are asking why we can't get more. Good question! ABC Bakers allows each council to place only one order because they partner with a special gluten-free facility months in advance to bake *only* the amount of cookies that councils need, plus enough for Direct Ship orders. That's why we ask troops to place their gluten-free orders with us in October. Badgerland does order some extra cases in case troops need more, but these cases have already run out! [Watch this new video](#) to learn how to customize the eCard to let cookie customers know not to order those, and what to do if someone orders gluten-free cookies but you're out. (And be sure to order your 2022 gluten-free cookies in September!)

### **About Online Orders w/ Girl Delivery**

We've gotten questions about where the cookies come from when her girl-delivery link is enabled and she gets an order. The answer is...the family's inventory. If they need more, they should reach out to the troop for more cookies.

### **About Troop Direct Ship**

This year GSUSA allowed each troop to have a Troop Direct Ship link that is randomly placed on the cookie finder page. This allows for a customer to support a local troop if they don't feel comfortable going out to a booth OR doesn't personally know a Girl Scout.

You will see these orders come through with an order number with "TDS" in it. What do you do with these orders? Nothing yet! However, before the end of the sale, when you are doing all the transfers to girl. Go to Orders, Troop Direct Ship Orders, scroll to the bottom, and click on Distribute Orders to girls. This feature works just like the Smart Booth Divider. You indicate the girls that are selling and distribute those troop direct ship orders to those girls.

### **Planned Orders Due Thursday**

Need more cookies? Great! You can place a planned order in ABC Smart

Cookies Thursdays before 10 p.m. Planned Orders will be available for pick-up the *following* week, Friday or Saturday.

## TROOP COOKIE RESOURCES



**Have a question? Don't be shy!**  
**Contact us for more information.**

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