

Important info to get ready for Cookies.

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# The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

## Welcome to the Cookie Sheet

Let this newsletter be your step-by-step guide to a successful, safe and impactful Cookie Season. It will arrive in your inbox every Friday throughout the sale and has important info for the coming week for Troop Co-Leaders and Cookie Volunteers. You can find archived versions of these emails and other important resources on our website.

- Quick Reference: [Troop Cookie Guide](#)
- Quick Reference: [2021 Cookie Volunteer Calendar](#)

## This Week's To-Do List

## **1. Hold Your *Family* Cookie Meeting Next Week**

Initial Cookie Orders are due Monday, February 15, so connect with families now so you know who's planning to participate and how much they plan to sell. You should also have the girls choose their rewards and have parents e-sign the Cookie permission form. A reminder that many families attended the Badgerland-hosted meetings and learned about the different ways to sell, what the cookies are and were asked to complete the Permission Form. Permission form submissions will be forwarded to you from Badgerland, or you can obtain a copy from the parent as they also receive a copy via email.

- Quick Reference: [Family Meeting Agenda](#)
- Quick Reference: [2021 Cookie Parent Permission Form](#)

## **2. Sign the Troop Cookie Coordinator Agreement**

It's not official until a registered volunteer from your troop has signed the 2021 Troop Cookie Coordinator Agreement! This go-getter is responsible for managing the troop's cookie inventory, distributing cookies to families and handling the incoming cookie money. Deadline to sign is this Sunday, February 7 (in time to place your initial order by Feb. 15).

- Quick Reference: [Troop Cookie Coordinator Agreement](#)

## **3. Initial Cookie Order Due Feb. 15**

What's your troop's goal this year? Place your order in Smart Cookies by Monday, February 15 at 11:59 p.m. These cookies will be available to pick up the week of March 8...just in time for opening weekend!

- Quick Reference: [How to Place Your Initial Order](#)

## **4. Check Out This Year's Cookie Merch Flyer**

Did you know Badgerland shops gets new booth sale bling every year? This year,

we've got customizable car magnets and door signs to keep up with your sale. Contact our customer care team to place your shop order. (P.S. Order by Feb. 15 and we can arrange to have it ready to pick up with your troop's Initial Cookie Order)

- Quick Reference: [2021 Cookie Merch Flyer](#)

### **5. Reminder: Booth Lottery is Next Week**

Our high-traffic booth slots are put into a lottery to allow equal access to all troops for opening weekend and beyond. Be prepared to submit your lottery request on Feb. 10. Winners will be drawn the next day. First-come, first-served booths will open Feb. 12.

- Quick Reference: [All About Booth Sales](#)

## **COOKIES ON THE WEB**



**Have a question? Don't be shy!**  
**[Contact us](#)** for more information.