



## Activity: Movies that Matter

**Suggested Levels:** J C S A

**Objective:** Create a video that brings attention to your cause.

**Leader Prep:** Review short films from the Media That Matters Film Festival to get an idea of the breadth and potential of influential short films. <https://www.youtube.com/user/mediathatmatters>

**Supplies:**

- Smart phone or camera
- Tripod or Selfie Stick
- Video editing software (OpenShot, VideoPad, VSDC Free Video Editor for Windows, iMovie for Mac, Splice for iPhone, Quik for iPhone, FilmoraGo for Android, Adobe Premiere Clip for Android/iPhone)

**Ways to Include Supporters:**

- Ask a videographer to help out with filming or framing shots
  - Ask a media editor to help with editing or teaching editing techniques
  - Ask people directly involved in your issue to take part in your film
1. Put together a plan for a short film, approximately 1-5 minutes in length. You can use any number of techniques, including animation, a day in the life, motion capture, still photography, recording a webinar, or something else.
  2. As part of your plan, decide:
    - a. Who will do the filming? What kind of equipment will you need?
    - b. Will you need an actor? A subject? An animator? How will you ask someone to participate?
    - c. Would you like to film in a specific location? How will you ask for permission?
    - d. When do you plan to do the project? Set a date or multiple dates and stick to them.
    - e. How will you edit your film? Will you need special equipment or software? Will you ask someone to help? How will you ask them?
  3. Once you've created your plan, get to work on making it happen. Don't forget to ask for help from people who support you: maybe it's a friend in your troop, your leader, your parent or guardian, a teacher, or someone else.
  4. When your film is complete, make sure to share it!
  5. Leaders – if you have Cadette Girl Scouts, build the Cadette Digital Movie Maker badge into this activity.



Junior Entertainment Technology Badge  
Cadette Digital Movie Maker Badge