



Service Unit Events Lead

Volunteer Position Description

TITLE:	Service Unit Events Lead
COORDINATES WITH:	Service Unit Program Team
ESTIMATED HOURS:	Monthly - 6
TERM MINIMUM:	1 membership year (October 1-September)
TERM LIMIT:	Flexible (renewed annually)

POSITION SUMMARY

The Service Unit Events Lead oversees the creation, promotion and execution of SU events designed to meet the needs and interests of girls and further the Girl Scout Mission while aligning with the GSLE, Safety Activity Checkpoints and outcomes.

SU EVENTS LEAD – DUTIES AND RESPONSIBILITIES

- Design, coordinate and promote events that meet the needs and interests of girls and further the Girl Scout Mission by cultivating girl experiences that build sisterhood in the SU.
- Promote SU events and activities with assistance of SU Administrative Lead and Troop Co-Leaders to ensure that registered Girl Scouts in the SU are invited to participate in events.
- Empower girls to lead activities, learn by doing and cooperate with others on current issues that involve their interests and needs while having fun.
- Facilitate the GSLE by incorporating Girl Scout outcomes into each event and/or activity.
- Identify SU Event Coordinators as needed and assist them in the development and promotion of a specific SU event.

ALL MEMBERS – DUTIES AND RESPONSIBILITIES

- Be a registered and background checked member of Girl Scouts of the USA aged 18 or older who lives the values of the Girl Scout Promise & Law.
- Attend Service Unit meetings and assist in developing the Plan of Success for the Service Unit.
- Adhere to all current policies, standards, and procedures for Girl Scouts of the USA and Girl Scouts of Wisconsin – Badgerland Council, Inc.
- Complete all position-related training provided by Badgerland and Service Unit.
- Maintain regular communication with the Service Unit Leadership Team.
- Act as a liaison between Badgerland and the SU, openly communicating with Badgerland about successes, challenges, trends, and progress toward SU goals.
- Promote and portray Girl Scouts in a positive manner to the public, volunteers, girls, and families.
- Actively support Badgerland’s Strategic Focus within the Service Unit.

INDIVIDUAL CORE COMPETENCIES

- **Innovative Solution Seeker:** Creatively and critically explore opportunities and challenges with an eye to solutions and forward-moving actions.
- **Emotionally Intelligent:** Personal awareness, self-control, and appropriate emotional expression; ability to build and steward interpersonal relationships judiciously and empathetically.
- **Gumption & Drive:** Through initiative and resourcefulness, set and reach ambitious goals; results-driven and self-motivated.
- **Diversity & Equity Advocate:** Passionate about creating and supporting diverse, equitable, and inclusive spaces in the Girl Scout community. Strong intercultural communication skills; value diverse thoughts and perspectives and the positive outcomes when all voices are heard.
- **Collaborative & Open to Learn:** Work effectively in teams to move the mission forward; respond positively to constructive feedback and seek learning and growing opportunities.

BADGERLAND STRATEGIC FOCUS

- Build an organization that reaches its goals and grows a membership that fully reflects our population.
- Increase new members (volunteers, girls, donors) with a focus on K-3, 5-6, and 8-9 grade levels and foster partnerships that support our growth.
- Grow retention across all segments with high quality leader support and sought-after programming experiences for girls.
- Demonstrate brand promise as the relevant, powerful, amazing organization that lifts girls and women for a lifetime of success.
- Delight our members understanding that they include troop co-leaders, girls, parents, donors, volunteers, and partners.
- Thoughtfully create systems and utilize accountability measures that ensure commitment to our strategic focus and long-term viability.