



The Cookie Sheet

2021 Girl Scout Cookie Program

March 13 - April 18

February 26, 2021

This Week's Cookie To-Do List

1. Check Your Troop Roster

Currently registered girls will be uploaded to ABC Smart Cookies by March 1. If there are any girls missing from your troop list AFTER March 1, please reach out to info@gsbadgerland.org.

2. Tell Families To Watch for their Smart Cookies Welcome Email

Once girls are uploaded to ABC Smart Cookies, the parent/guardian will receive an email from 'noreply@abcsmartcookies.com'. Remind parents/guardians to look for this email to finish the registration process. (Note: it may go into their SPAM/JUNK folder.)

Smart Cookies Training for Families - Sunday March 7

New this year, Badgerland will be holding ABC Smart Cookies to help families feel prepared to help her reach her goals this year. Share these dates and registration links with them:

- [March 7 at 1 p.m.](#)
- [March 7 at 6:30 p.m.](#)

3. Update Your Troop Bank Account Info by March 7

Troops pay Badgerland for all Cookies received. These funds are automatically debited from the troop's bank account. To ensure you are ready for the first ACH withdrawal on March 31, input/update your troop's banking info in Smart Cookies > My Troop > Troop Information by March 7.

4. Wondering About Palm Oil?

You may have noticed that this topic has been in the news lately. Got questions? Attend this short program on Tuesday, March 2 and get the facts about what's happening and how to respond when customers ask about it. [Sign up here.](#)

5. Get the Troop Ready!

Check out this [list of girl opportunities](#) and share them with the troop. Our advice? Get everyone in the troop a Cookie Kickoff Party Pack so the girls can get prepared and set their goals for this year's Cookie Program from home.

6. Keep Checking the Booth Scheduler

Every week, beginning Sunday at 8 a.m., troops can log in to [ABC Smart Cookies](#) to request up to three additional booth slots, one of which can be a premium site. To see what's available, go to ABC Smart Cookies, then Reports > Current > Booths > Available Booth Summary Report. To be able to sort by date, view and download the report as TEXT_EXCEL.

- Quick Reference: [All About Booths](#)

7. It's Not Too Late to Order Merch

There's still time to get your cookie merch before the start of Cookie Season. Check out what's still available [here](#). Best part: enjoy free shipping on all orders over \$25 when placed with Badgerland's Customer Care Team: info@gsbadgerland.org | 800.236.2710

TROOP COOKIE RESOURCES



Have a question? Don't be shy!
Contact us for more information.

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